

Please send trade news information and illustrations to Kate Craig at the BDJ, 64 Wimpole Street, London W1G 8YS. For details see the 'How to use' section of the contents page.

Time to autofloss

New from Prestige Dental, the 'Flosser' removes plaque above and below the gum-line — automatically.

The Flosser is held by its ergonomic handle and pointed towards the gum-line, in the spaces between the teeth. In a single motion, its nylon filament cleans front to back, above and below the gum-line, all at once, and at 10,000 strokes a minute. E-mail info@prestige-dental.co.uk for details.

Reader response number 052

Dentocare brushes up on its range

The Dentocare PH interdental brush range has recently increased to include a special grip holder. The range consists of five colour-coded brushes, ranging in size from 2mm, for access between the tightest contacts, to 7mm, for those with larger spaces.

The Dentocare PH brushes are mounted within coloured plastic holders which are easily slid into the new plastic grip holder to give ease of use and manoeuvrability. The holder also doubles as a storage protector, which Dentocare PH claims makes it ideal for use out of the home. The brush heads may still be bent to facilitate easier access, and all the wires are coated to avoid the effect of galvanic shock. Plastic grip lock bags provide hygienic and safe storage. Call 0800 980 1517 for a sample.

Reader response number: 053



Cat gets her teeth into new campaign

Braun Oral-B hopes to inject a touch of beauty and glamour into the oral health market by using television presenter Cat Deeley as the new 'face' to launch their new 3D Excel Power Toothbrush. The aim behind the glamorous photo shoot was to show how a healthy smile is an important beauty asset. Braun Oral-B claims its new 3D Excel toothbrush combines high-speed pulsations and oscillations, to leave teeth feeling like they have been professionally cleaned.

Reader response number:

051

Coltene provides just the right impression

Coltene Whaledent is offering a free multi-use dispenser worth £36.95 with special introductory packs of Cool Temp and Affinis.

The Cool Temp pack consists of two sets of cartridges (in shades A2 and A3.5) and Synergy Flow syringes. Coltene Whaledent claims Cool Temp is a useful tool for minor 'imperfections' because its significantly lower curing temperature does not damage or irritate the pulp or gingiva, and the fast set gives a material which is quick to trim and polish. Cool Temp also gives precise 'temporaries' without extensive chairside adjustments.

Affinis, also from Coltene Whaledent, is also offering a free multi-use dispenser with its Putty/Wash and Heavy/Light starter kits. Coltene Whaledent claims Affinis combines a highly active surfactant system and a contour 'tracking' consistency to ensure that there are no air entrapments, voids, margin distortions or re-takes. Affinis has adequate thixotropy to help ensure a drip-free application.

Call Freephone 0500 295454 for further details about both of these offers.

Reader response number

054

