

Please send trade news information and illustrations to Kate Craig at the BDJ, 64 Wimpole Street, London W1G 8YS. This issue the trade focus is **Dental Ergonomics**.

Trade news is supplied as a service to the reader and does not imply endorsement by the BDJ. Normal and prudent research should be exercised before purchase of use of any product mentioned.

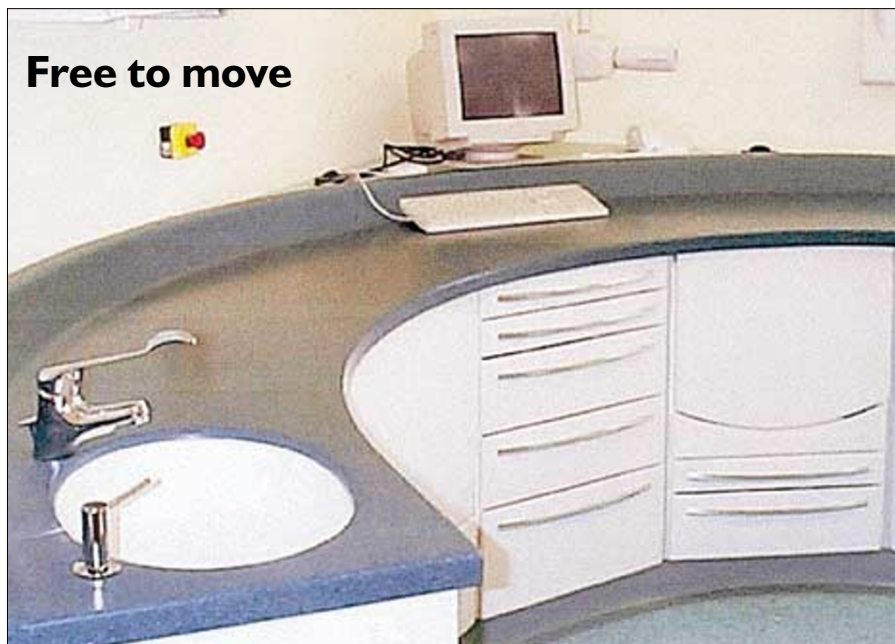
Plan with Planmeca

By making ergonomics and innovation a priority in their design process, Planmeca have developed the Planmeca Prostyle Compact Unit, incorporating the basic principles of ergonomic dentistry.

Planmeca have developed the 'all in one' integrated dental solution centred around the Planmeca Compact Unit, allowing for the demands of modern dental care. This integrated chair, light and delivery arm offers a comprehensive floor mounted unit, designed to use minimum space without compromising performance, reliability and flexibility, and providing maximum user and patient comfort.

For more information call Planmeca on 01707 822 440.

Reader response number: 060



Free to move

Freedom, from Paradigm, claims to set new standards in cabinetry design and function, meeting the practical demands of the modern dental practice.

Freedom offers wrap around delivery with everything easily accessible. Traditional 'L' shape design makes it difficult for the dentist to reach more than one cabinet, whereas Freedom's curved configuration makes accessing all cabinets easy.

Reader response number:

059

Ecstatic about Estetica

Henry Schein offers one of the widest selections of dental equipment in the UK. The addition of the Kavo Estetica dental chair units widens the choice even further.

The Kavo Estetica offers superior levels of ergonomics, comfort and efficiency of use. The Estetica range features a compact layout, which is visually accessible and logically arranged. The units are designed to reduce the risk of injury. Instrument functions and the most important chair positions are simply and easily operated using the foot pedal, eliminating the need to look away from the patient.

Reader response number: 061



Get in the loupe...

Sheer Vision loupes offer the accuracy and precision optics of the more expensive loupes available on the market, but Prestige Dental claims they are 50 per cent less expensive than leading competitors.

Surgical loupes help reduce eye strain, enhance posture and decrease fatigue — conditions sometimes associated with practising dentistry. Sheer Vision surgical loupes feature high quality optics designed to give a larger field of vision and greater depth of field. Prestige Dental claims such



clarity of vision will help dentists perform procedures faster and more accurately. Sheer Vision loupes are available in 2.5 and 2.75 magnification in 12-16 inch or 14-18 inch working length at £495.00 + VAT. Further demonstrations or a trial can be arranged with Prestige Dental, phone £495.00 + VAT.

Reader response number: 062

Out of site

Ordering dental products on line is efficient and stress free. Septodont's new website makes it easy to view and purchase a range of products.

The website provides access to comprehensive information covering Septodont's entire range of products. The site aims to be straightforward to use with well defined information areas.

Choices include a product directory, a new product section, a bibliography of clinical papers, news and events updates, frequently asked questions, links to other dental suppliers, safety data and contact details.

For further information take a look at the site at www.septodont.com or call Septodont on freephone 0800 435 155.

Reader response number:

063



Bambach saddle seat hot to trot

The Bambach Saddle Seat is claimed to enable dentists suffering from back pain to work pain free throughout the day.

Bambach says that research has shown that the ideal, natural sitting position for the human spine is achieved on horse-back.

Conventional furniture removes the natural curves from the spine and places greater stress on the spinal disks, resulting in back pain for professionals who work for sustained periods from a sitting position. The Bambach Saddle Seat restores these natural curves.

For further details call 020 8787 7051.

Reader response number:
064

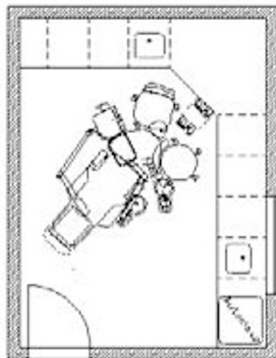


Deck out your surgery with A-dec

Effective surgery design can be as important as choosing the right equipment and this is an area A-dec has concentrated on for many years, even before the buzzword ergonomics became popular.

No matter how technologically advanced dental equipment is, if it is not in the right place when you need it then the gadget factor is unimportant. Get the angle of the chair wrong and the entry/exit of the patient may be compromised, get the location of the services wrong and the ability to access the transfer zone may be compromised.

A-dec is involved in over 400 surgery designs in the UK every year. A-dec's profes-



sional, highly trained, equipment specialists are available to visit your practice well in advance of the project commencing to listen to your needs. They will then offer advice to ensure the optimum working environment given the constraints of your building or budget, and any potential requirements you may have. For more information contact A-dec United

Kingdom 0800 (ADECUK) 233285, or e-mail A-dec at info@a-dec.co.uk.

A-dec UK will be exhibiting at the forthcoming BDA Conference in Harrogate from 3rd-5th May on stands 69-70.

Reader response number: **065**

Paradigm keep a step ahead



Paradigm claims fixed furniture is simply not capable of the kind of modification needed to accommodate much of the equipment required for an up-to-date surgery.

Paradigm's mobile units (left) have been designed in conjunction with a range of practices looking to improve the flexibility and safety of their surgeries. The unit can be moved to any part of the surgery for easy use and foot controls can be tidily stored off the floor when not in use.

Also available from Paradigm is a new hands-free waste bin system (top, right). The door opens quietly and easily using a simple foot press and can be left open during surgery as it does not impede the dental stool.

Reader response number: **066**

