

Please send trade news information and illustrations to Kate Craig at the BDJ, 64 Wimpole Street, London W1M 8AL.

For details see the 'How to use' section of the contents page.

Dental Showcase

With the introduction of Continuing Professional Development on 1 October 2000, what better way to log up your first few hours of General CPD than by visiting London Dental Showcase at Olympia 2 on 5-7 October 2000? At the show you will see the latest in equipment, services and materials available to dentistry.

Olympia 2 is part of London's best known exhibition complex and has been chosen to provide easy access for all those practices based in and around London. The British Dental Trade Association is pleased to be able to bring Showcase to London for the first time for many years. The layout at Olympia will provide for a more intimate exhibition, well suited to the time constraints that many practices face.

The opening hours have been extended to 9.00pm on Thursday, 5 October to allow as many people as possible to visit the show. An up-to-date list of exhibitors is available on the exhibition web site and you can register to attend on-line on www.dentalshowcase.com. Alternatively you can register by telephone on 0870 2413365.

Reader response number

052

Dentists get second bite at crown

Goodwin Dental Ceramics Ltd are running a promotion that will give British dentists a second bite at trying the Procera crown.

Goodwin ran its first promotion in April this year, and it was so successful that the company has decided to repeat the offer.

The Procera crown is unique in that its

uniquely sintered alumina oxide core is designed to mask the colour of the underlying dentine while allowing some light transmission. When veneered with AllCeram (the porcelain developed specially for Procera) the result combines good looks with value for money, claim Goodwin.

The special offer represents a saving of £140 for four Procera crowns, on the basis of one patient per dentist. This means a cost of £259 as opposed to £399.

To take up the offer, look at the Goodwin advertisement in the July 22nd issue of the BDJ, or phone 01803 555 741.

Reader response number

053

Brush plus

Microbrush Corporation has introduced its new SuperFine Microbrush Plus series. Manufactured to work with the Microbrush Plus dispenser, the new SuperFine applicators are similar in design to other Microbrush Plus series applicators.

The SuperFine applicators have a patented bendable neck that makes it easy to put material in hard to reach places, and are tapered at the end for precise application of material to extremely conservative restorations. The white SuperFine applicators come in refill cartridges of 100.

Reader response number:

054



Yes you canyon



Practice Plan are organizing a cycle ride at the Grand Canyon in Arizona to raise money for the dental charity Dentaid next year. The eight day challenge is to take place in October 2001, and Practice Plan are planning well ahead to provide riders with everything they need. An initial registration fee of £250 will secure a place for participants. This is a non-refundable donation to the charity. Participants must then raise a minimum of £2,250 each. Contact Practice Plan on 01691 677 966.

Reader response number **051**



At a scrape

The Dent-or-Care tongue cleaner allows for easy removal of bacteria and debris from the tongue surface. The manufacturers claim regular tongue cleaning prevents the spread of plaque to teeth and gums and reduces the risk of halitosis.

Reader response number **055**

Please send trade news information and illustrations to Kate Craig at the BDJ, 64 Wimpole Street, London W1M 8AL. This issue the trade focus is **Endodontics/ Magnification Systems**

Trade news is supplied as a service to the reader and does not imply endorsement by the BDJ. Normal and prudent research should be exercised before purchase or use of any product mentioned.

Just right

The Panadent endodontic programme covers apex location, rapid x-ray analysis, cleaning and filling, instrument storage and hand instrumentation.

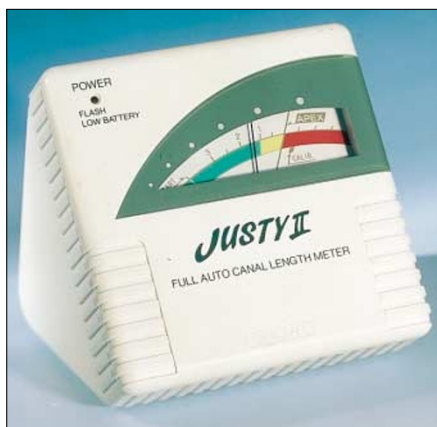
The Justy 11 apex locator (below) is economical at below £500. The Justy 11 comes with an instructional video, manual and spare autoclave components.

Also available from Panadent is the Thomas Endodontic Programme, providing stainless steel files and reamers for hand and engine instruments. The programme includes a new range of Superflex H files and Canal Finders.

Call Panadent on 020 7403 1808.

Reader response number:

057



The perfect profile

Dentsply claim that their Maillefer ProFiles are the best known nickel-titanium rotary files. The ProFiles are available in three different types — Orifice Shapers, Profile .06 Tapers and Profile .04 Tapers.

All three types of ProFiles have a deep 'U'-shaped cross-section and a flat cutting edge known as a 'Radial Land.' The radial land planes the dentine wall rather than cutting in the conventional sense and tends to remain centred within the natural path of the canal eliminating the risk of zipping. The 'U'-shaped cross-section shaped into a spiral helps to eliminate debris coronally. All ProFile instruments have a non-cutting tip.

Reader response number:

058



Dr Julian Webber gives demonstrations of GT Rotary, ProFile and Thermafil on the Dentsply stand at Dentistry 2000.

Reader response number

056

Arthur helps out

Before many restorative treatments can begin, endodontic treatment has to be successfully completed.

Team Management Systems' 'Arthur' for Windows Dental Practice Management System is as effective in the surgery as it is in reception, offering:

- a database of patients' addresses or origins of referral ensuring efficient communication
- an easy to use appointment book system
- the categorisation of patients by the use of markers, simplifying patient identification and mailings
- a clinical records module to make charting quick, easy and accurate.

Planning treatment using the clinical chart automatically generates a patient estimate and calculates both private and NHS charges.

Team Management Systems 'Arthur' for Windows is currently offered with three years free credit, and with 100per cent capital allowance tax relief in the first year.

Call 01296 616600 for details.

Reader response number:

059



Make it MK2

Evident claim that their MK2 apex locator is the most consistently accurate apex locator ever produced.

According to Evident, an article in *The Journal of Endodontics* demonstrated 86 per cent accuracy to within 0.5mm and 100 per cent accuracy to within 1mm, even with vital and necrotic pulps.

The Evident MK2 apex locator is used in teaching hospitals around the world and its ease of use and accuracy have been proved over time. The product has the backing of a full advisory service.

Reader response number:

060

Top tips with Analytic UK

Analytic UK are now the exclusive supplier of the UT, CT and SJ series of ultrasonic endodontic tips.

Analytic UK claim all the tips feature excellent durability and allow a high degree of visibility. The tips are compatible with leading ultrasonic systems, including the Analytic Mini Endo II Unit,



the EMS Mini Piezo Unit and the Spartan Ultrasonic Unit.

Analytic UK also offers a full range of accessory tips, including the BK3 triple angled surgical tip, scalers and spreaders.

Contact Analytic UK on 01483 225566.

Reader response number: 061

Head start

The KaVo range of endodontic heads (right) include both lux (illuminated) and non-lux versions of each head which are available as hand instruments or engine powered. The heads allow additional rotational or reciprocal movement and one model provides both these movements simultaneously.

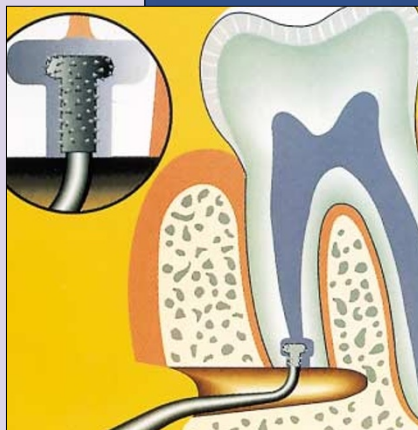
Instruments are securely retained by either a slide-latch or swing-latch mechanism. A push button retention system is also available which improves ease of use and levels of hygiene. All KaVo endodontic heads are fully and repeatedly autoclavable.

Also available from KaVo is the SoniFlex retro kit, allowing a new approach to the way retrograde cavities and fillings can be prepared.

A range of seven diamond tips are contra-angled for precise, axially-oriented retrograde root canal preparation, in all areas of both the maxilla and mandible.

The kit contains cylindrical tips for root preparation, T-shaped tips for undercuts and plugging instruments.

Reader response number: 062



You can see clearly now...

For a limited period, the ClearVu Digital high definition digital imaging intraoral camera can be purchased with nothing to pay until January 2001.

The ClearVu Digital can capture 28 high definition images and has an electronic zoom. Its fast screen capture eliminates wobble and it has full smile to micro focus settings.

The camera's other features include

image reversal, paging and memory ease. The ClearVu Digital incorporates simultaneous digital and video output, has the smallest autoclave tips available and is easily portable. The camera also features a remarkable depth of field.

Contact Dental Practice Systems on 01438 820550 for a product demonstration or further information.

Reader response number: 063