

Please send trade news information and illustrations to Kate Craig at the BDJ, 64 Wimpole Street, London W1M 8AL. For details please see the 'How to use' section of the contents pages.

Smoke out

Zyban (bupropion hydrochloride SR), the first non-nicotine pharmacological therapy licensed for smoking cessation, was launched in the UK at the end of June.

Zyban tablets are available on prescription and offer a new approach to stopping smoking. It is thought that Zyban reduces cravings and withdrawal symptoms associated with quitting smoking by altering two neurotransmitters (brain chemicals), dopamine and noradrenaline.

'Most smokers do not continue to smoke cigarettes out of habit, but because they are addicted to nicotine,' says Manchester GP Dr Chris Steele. 'Zyban is the first non-nicotine prescription medication that tackles the biochemical basis of nicotine addiction.'



Glaxo Wellcome claim that a comparative study published in the *New England Journal of Medicine* found that almost one in three people treated with Zyban were not smoking at one year.

Reader response number: 051

Brush rush

Until the 31st July 2000 Colgate are offering all dental practices 20% off Colgate Actibrush replacement heads through Colgate Direct.

Colgate Actibrush heads should be replaced every two to three months to ensure best possible performance. The 20% discount applies when you buy one dozen Colgate Actibrush plus a dozen replacement heads.

To order call Colgate Direct on 01483 401 901.

Reader response number: 052

Heraeus Harriers feeling peaky



From left: Peter Higginbotham, Brian Niblett, Ken McInnes and Vanessa Cook. The Heraeus Harriers team raised £7,800 for charity competing in the Four Peaks Challenge event from 29 June to 1 July 2000. The team was placed 16th in a field of 55. The challenge involved conquering the highest mountains in England, Ireland, Scotland and Wales in under 48 hours. The route includes 35 miles on foot and a cumulative ascent of 14,000 feet, plus 1,900 miles driving.

Reader response number:

053



Degussa deliver

Degussa Dental recently launched their Ankylos Implant System in the UK.

Pictured at the product launch in London are (from left) Dr Tidu Mankoo, chairman of the BAAD, Dr Werner Groll, Director of the implant division of Degussa Dental Germany and Dr A. Sethi.

Reader response number: 054

Mouse wash

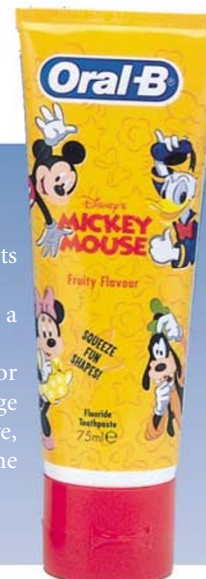
Oral-B has launched Mickey Mouse toothpaste to complement its range of children's oral care products.

Oral-B claims the combination of Disney characters with a great fruity flavour will ensure that brushing remains fun.

The product is available in a 75ml sugar free gel suitable for children from the age of six months. The Oral-B toothbrush range combines the Mickey brush for children aged two and above, 'Mickey for Kids' for the four and over age group, and the 'Radical' range aimed at pre-teens.

Reader response number:

055



Please send trade news information and illustrations to Kate Craig at the BDJ, 64 Wimpole Street, London W1M 8AL. This issue, the Trade News focus is **Dental furniture and equipment**. Our regular 'what's new' section, for new trade products and services, appears on page 110.

De Marco makes its mark

De Marco's Yonda 4 Autoclave (below) can be remotely checked and monitored by teleservice.

The distance check system of cycle parameters and components works through connection with a PC and modem.

Sterilisation parameters for the autoclave are assured by control tests performed through a microprocessor board, with components that are totally electronic.



Think beyond the uniform...



Simon Jersey is launching into the healthcare market with the company's 'New Thinking' 2000 catalogue. The company conducted over 200 interviews with healthcare professionals to discover the driving forces behind workwear selection in different establishments. Simon Jersey say the new range represents a fresh, design-lead approach to uniforms.

The range has been designed for staff working in dental practices and features trousers and tunics in line with the move away from nurses' dresses, although these are still available for those who prefer a more traditional uniform.

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058

The autoclave is equipped with an integrated serial port which allows the certification of the sterilisation cycle if connected with the printer with a normal PC.

De Marco also supply a magnetic water conditioner to prevent limescale build up, sterile water from an ultra-violet device, sterile air and surgery illumination.

Details are available on 07071 224168.

Reader response number:

056

Autoclaves online

Autoclave manufacturer Prestige Medical have launched their new internet website at www.prestigemedical.co.uk.

The site offers detailed product profiles of specific interest to anyone wishing to purchase an autoclave. The information covers the full Prestige Medical range,

Move into multimedia

KaVo Multimedia (pictured right) uses a distribution system which provides on-screen access to all clinical and management information. The information is delivered directly in front of the dentist at chairside and can be visible to or hidden from the patient as necessary.



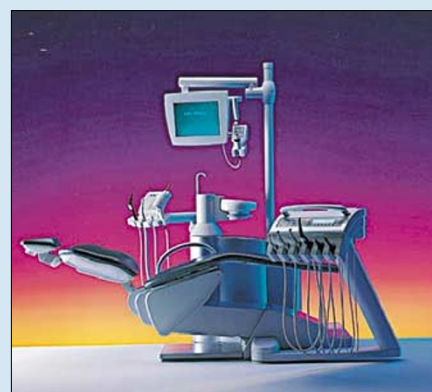
KaVo Multimedia is available on all new Estetica surgery systems and may be retrofitted to others.

Also available from KaVo is the new Quattrocare handpiece care system (left), which KaVo claims provides a fast and effective cleaning and lubrication procedure.

Place up to four handpieces into the unit and less than 60 seconds later indicator lights signal that cleaning and lubrication is complete and an audible tone indicates the instruments may be removed and autoclaved.

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including the new Century 2, 2100 Classic and Omega ranges of autoclaves, listing product features and specifications.

In addition, Prestige Medical's range of professional publications, covering all aspects of good sterilization practice, can be accessed through the site.

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Life's a picnic...

Thinking of purchasing an ultrasonic scaler this summer? Buy either a Cavitron SPS or a Cavitron SPS Jet and get an electric coolbox free of charge, while stocks last.

The coolbox is powered from your car battery, so its contents will stay cool all day long.

Dentsply claims Cavitron offers the ultimate in patient comfort thanks to its unique SPS technology and also the Blue Zone, allowing the clinician to scale on an extended lower power setting without compromising clinical effectiveness. Contact 01932 837 297 for details.

Dentsply have also recently released the Midwest XGT high-speed handpiece and the Gendex AcuCam Concept IV intraoral camera.

Dentsply claim The Midwest XGT is designed to provide better balance and comfort and less hand fatigue. The AcuCam Concept IV is described as one of the most portable intraoral cameras available.

Reader response number: 060



Yes you can, with Parapan

Parapan is the material of choice for door and drawer fascias from Modwood. As a solid acrylic, Modwood claim Parapan is perfect for applications where hygiene, ease-of-maintenance and durable good looks are essential.

Modwood use Parapan on their 2000M dental cabinetry range because they claim it is more robust than conventional laminate panels and is guaranteed not to discolour. Modwood cabinetry is available in 8 standard colours.

Phone 0113 244 5337 for further information.

Reader response number: 061

Package deal

The Fedesa complete dental package from Henry Schein Procure combines a dental chair and delivery system.

The dental chair features easy to use programmes, seamless upholstery, a double articulated headrest and a dropped arm rest and is available in a choice of three colours. The delivery system features an auto-control for three handpieces, including two fibre optic outlets, a multi-function 'touch sensor' control and a multi-function 3 in 1 syringe with autoclaveable tips.

Other features of the package are a multi-function foot control and a cuspidor with an automatic tumbler filler. The assistant's console is complete with a high velocity suction system and the operating light features excellent colour matching properties as well as auto shut-off.

The Fedesa Complete Package is £7,495 (excluding VAT) and comes with a one year guarantee from Henry Schein Procure.

Reader response number:

062

