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Listerine

Listerine are launching a new mouthwash - Tartar Control Listerine - which has been clinically proven to inhibit the build-up of calculus on teeth. Used twice daily for 30 seconds as an adjunct to brushing, the unique formulation, which includes the anti-tartar agent zinc chloride, is clinically proven to reduce the formation of supragingival calculus.

The new mouthwash is blue in colour with a new cleanmint flavour and is accredited by the British Dental Association. It also provides patients with the same daily benefits as regular Listerine.



Listerine Tartar Control will be available from 6 March 2000 from dental surgeries, supermarkets and pharmacies nationwide at £2.39 for 200ml and £3.99 for 500ml.

For more information telephone 0171 439 7177.

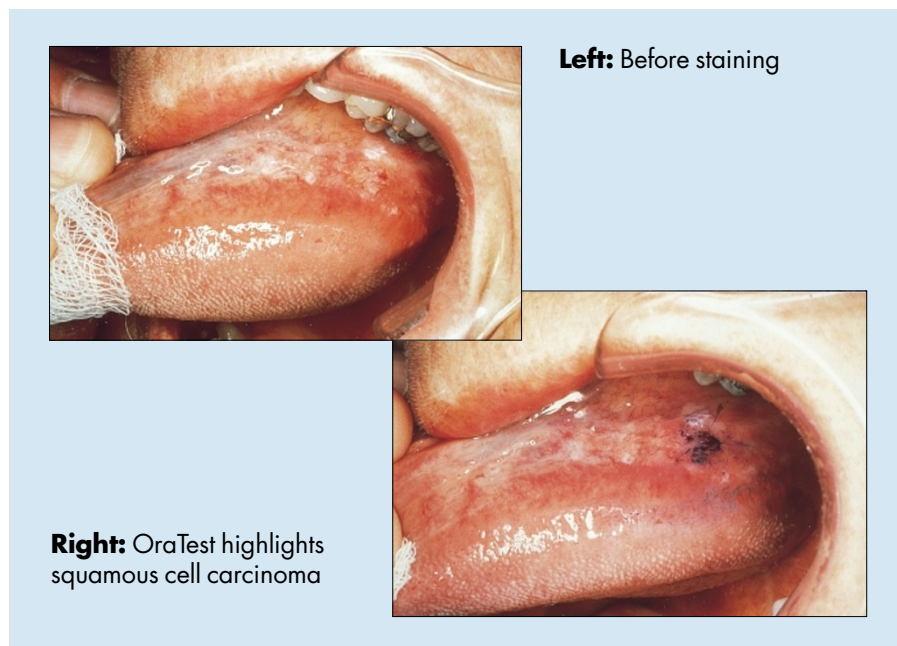
Reader response number: 051

Kerr blimey!

Kerr UK Ltd is launching a new composite material, Point 4, which combines the high polishing ability and aesthetic found in a microfil with the strength and durability of a hybrid.

Point 4 is based on the long established Prodigy and Herculite formulations.

Nip it in the bud



Left: Before staining

Right: OraTest highlights squamous cell carcinoma

OraScreen, the oral cancer detection system, formerly available from Stafford-Miller, is to be renamed OraTest, bringing it in line with the product's registered name in other countries around the world.

Early stage carcinomas are asymptomatic and extremely difficult to detect. Oral cancer is usually recognised in the late stage leading to about a fifty percent five-year survival rate. With early detection the five-year survival rate is expected to be nearer ninety percent. This is where OraTest can help.

Designed for adjunctive use following a full head, neck and soft tissue examination, OraTest stains early, asymptomatic lesions a distinct blue, highlighting the smallest potential malignancy and alerting the dentist to the need for further examination. In a two-step protocol, OraTest is reapplied 10-14 days later to alleviate false positives due to trauma or temporary inflammatory lesions. A positive stain at the second test indicates referral for biopsy.

Zila, the OraTest manufacturer and product licence holder will now take responsibility for the product in the UK and will provide in-practice training and a range of practical support and patient information material.

Contact Zila on Freephone 0800 028 23 33 or via e-mail info@zila-europe.com

Reader response number:

052

However, with the use of a new advanced grinding technology, it is now possible to produce an average particle size of 0.4 microns, consistently.

Traditional Hybrid Composites have an average particle size of 1 micron, which is larger than the wavelength of natural light (0.5 microns). This results in little scattering of light and a dead appearance. Point 4, with a particle size of 0.4 microns, causes greater scattering and colour transmission from the natural dentition. The light reflection of the cured Point 4 has a high gloss value and the result is a natural looking restoration.

Point 4 comes in 16 Vita shades plus 6 additional character shades to enable the highest aesthetic restorations to be achieved. It is also available in Unidose or



Syringe delivery.

For more information, call 01733 260 998.

Reader response number: 053

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The Italian job

Pastelli, an Italian manufacturer of medical professional wear produces garments made from 100% cotton. Designs include gowns, tops, trousers, dresses and skirts that are available in an array of styles and colours.

Pastelli produces a unisex line of clothing as well as specifically for men and women and many styles are available with long or short sleeves.

The natural fibres undergo several special treatments to make sure the cotton does not shrink or fade.

People in dental practices may be standing for hours - Pastelli are offering leather Italian clogs designed to support and correct the distribution of body weight naturally.

For more information on this clothing or footwear, telephone 01274 690 000.

Reader response number: 054

I can see clearly now



ClearVu Digital is a high definition digital imaging intraoral camera. By using a button on the handpiece, it can capture 28 high definition images and has an electronic zoom. It also has full smile to micro focus settings and its fast screen capture eliminates wobble. The patient can see the problem on screen, possibly encouraging them to initiate courses of treatment.

Other features include image reversal,

Pick a chair, any chair



The new Sensit chair from KaVo is anatomically designed to promote correct spinal support, improved posture and good health.

The individual back-rest is hinged to the seat (which adapts to individual anatomy) so that as the backrest angle increases the seat inclines backwards as well. This avoids pressure peaks and maintains contact and support for the spine.

The chairs are available in non-slip, easy clean fabric with a choice of six colours. A black leather version is also available. Each chair costs £518 inc. VAT. For further information, please call Kimberly Wells on Freephone 0800 281 020.

Reader response number:

056

paging and memory erase. It also incorporates simultaneous digital and video output, has the smallest autoclave tips available and a remarkable depth of field. An added bonus is that it is portable and no more expensive than an ordinary camera. Telephone Dental Practice Systems on 01438 820 550 for a free fact sheet or demonstration.

Reader response number: 055

Compressor that impresses

A new air compressor, the DT/30D has been launched by Bambi Air Compressors.

The model is fitted with a compact desiccant air dryer unit and has an integral after-cooler, auto purge facility and will achieve a dewpoint of -20°C.

The air is dried before entering the air receiver eliminating the build up of condensation so, no draining of the air receiver is required. And, because the air is dry and oil free, the life of any pneumatic system or control is dramatically extended.

For further information call 0121 322 2299 or fax 0121 322 2297.



Reader response number: 057

New look Century 2

The Century 2 autoclave from Prestige Medical has undergone an extensive makeover. The autoclave is now manufactured in a green and white colour and is the first in the world to receive British Dental Association accreditation.

The Century 2 is also supplied with a 12



month warranty, lifetime boiler and 10 year chamber guarantees.

For more information call 01254 682 606.

Reader response number: 058

Suck it and see

Durr Dental produce a wide range of suction systems for all sizes and types of practices. All offer low suction noise, maximum output and a reliable, low maintenance system.

The VS 300 combines a suction machine and separation in a single unit that can be installed right next to the dental chair.

The parts that require looking after are easy and hygienic to reach allowing easy replacement of the filter, for example. The company also manufactures a range of suction system disinfection and cleaning products that eliminates the risks posed by

bacteria, fungi and viruses.

Call 01933 671 990 for more details.



Reader response number: 059

Left on the shelf

Dexion's Wardplan system offers an efficient storage and stock ration system. It has adjustable dividers, plastic drawers and lockable doors for clear segregation and easy location of different items.

Wardplan's modular design means the system can be as large or small as required. All shelves are fully adjustable, easily relocated and have a full range of dividers for maximum storage flexibility. Lockable doors

provide additional security and hygiene and roll-formed edges and base plinths also contribute to hygiene by preventing the collection of debris beneath shelves.

Call freephone 0800 581 531 for details.

Reader response number: 060

Nozone

Nozone has been launched in the UK to reduce harmful levels of ground level ozone. Atmospheric Solutions Ltd claim that it is the only product available which eliminates harmful ground level ozone from the indoor atmosphere.

Ozone is prevalent in many work places as a variety of professional and office equipment may emit ozone. The Guidance Note from the Health and Safety Executive states that 'The acute toxicity of ozone has long been recognised and is well documented. Ozone is an irritant to mucus membranes of eyes and respiratory tract, and high concentrations can cause pulmonary oedema.'

Nozone is activated by opening during the working day and closing at night. Its active ingredient is a constituent of natural oils. This scientifically proven ingredient is impregnated into an absorbant pad and reduces the concentration of ozone in the room.

Telephone 01923 777 277 for details.

Reader response number: 061