| TABLE 1 Binding constants for TBP and each probe                         |   |  |   |
|--|---|--|---|
| Circular TATA-37<br>Circular TATA-31<br>Linear TATA-37<br>Linear TATA-31 | $\begin{array}{c} k_{on} \\ (M^{-1}  s^{-1}) \\ 6.2 \pm 3.3 \times 10^5 \\ 8.1 \pm 4.7 \times 10^4 \\ 1.3 \pm 0.4 \times 10^5 \\ 1.2 \pm 0.2 \times 10^5 \end{array}$ | $k_{off} (s^{-1})$ $1.7 \pm 0.1 \times 10^{-5}$ $7.6 \pm 2.0 \times 10^{-4}$ $3.1 \pm 0.8 \times 10^{-4}$ $3.8 \pm 0.6 \times 10^{-4}$ | $ \begin{array}{c} {\cal K}_{d} \left( M \right) \\ 2.7 \times 10^{-11} \\ 9.4 \times 10^{-9} \\ 2.4 \times 10^{-9} \\ 3.2 \times 10^{-9} \end{array} $ |

The association,  $k_{on}$ , and dissociation,  $k_{off}$ , rate constants were determined in three or four separate experiments with TBP concentrations ranging from 1 to 6 nM. (Linear TATA-31  $k_{off}$  is from two experiments.) The standard error of the mean is indicated. The dissociation equilibrium constant,  $K_{d}$ , was determined by dividing  $k_{off}$  by  $k_{on}$ .

electrophoresis<sup>13</sup>, TFIID binding to circular TATA-37 probe was most efficient (Fig. 3d, lane 4) whereas circular TATA-31/ TFIID was undetectable (lane 2), and complexes containing the linear counterparts were reproducibly present, but weaker (lanes 6 and 8).

For probes with identical binding sequences, TBP affinity varied up to 300-fold depending upon only slight pre-bending of the TATA box. This method<sup>5</sup> produces a phased DNA bend due to A-tracts and circularization of short DNA fragments. If the DNA is uniformly bent in the circular conformation, the magnitude of the pre-bend is small (16-20° for 7 bp) as compared to the 80° DNA bend in TBP-DNA co-crystals<sup>1</sup> <sup>3</sup>. If DNA were bent to a greater extent, then the observed 300-fold preference for pre-bent DNA may substantially underestimate the total effect. Importantly, this suggests that even modest constraints imposed by a system may significantly impact affinity and affect

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