

PRESS RELEASE FROM NATURE PUBLISHING GROUP
15 April 2008
For immediate release

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Nature.com nominated for "Oscars of the Internet"

Nature Publishing Group's website, www.nature.com, is one of five websites shortlisted for Best Science Website of 2008 in the 12th Annual Webby Awards.

Nature.com is eligible for two awards in the science category - The Webby Award and The People's Voice Award. The Webby Award winners are chosen by The International Academy of Digital Arts and Sciences (IADAS), a global organization of industry experts and technology innovators. The People's Voice Award is decided by a popular vote. Voting is open to the public until May 1st at <http://pv.webbyawards.com>. The winners will be announced on May 6, 2008.

"Nature Publishing Group is very proud that nature.com has been nominated for this award," said Steven Inchcoombe, Managing Director of Nature Publishing Group (NPG). "Nature.com is continually evolving with new features, services and functionality and is central to NPG's mission to provide the best resources possible to the research community and wider public. It is gratifying to have our efforts recognized in this way."

Nature.com serves almost 12 million visitors a month with over a million registered users, and is the gateway to NPG's broad offering of publications and services. The website provides access to all NPG publications including its flagship title *Nature*, the *Nature* research, *Nature Reviews*, and *Nature Clinical Practice* journals and a range of prestigious academic journals including society-owned publications. Gateways and databases include the *Nature Reports* series. Through Nature.com, users can access news and features from *Nature News* and visit *Naturejobs*, NPG's careers information and science recruitment website. NPG launched *Connotea*, the document tagging and social bookmarking web site in 2003. *Nature Network*, NPG's social networking service, is connecting scientists at a global and local level. The success of the weekly Nature Podcast has led to the construction of NPG's own in-house podcast studio. Nature.com also hosts a number of NPG blogs, the preprint service *Nature Precedings*, and country-focussed portals such as *Nature China* and *Nature India*. Nature.com links to scientific experiments and conferences hosted on Second Nature, NPG's three virtual islands in Second Life (www.nature.com/secondnature/).

Hailed as the "Oscars of the Internet" by the New York Times, The Webby Awards (www.webbyawards.com) is the leading international award honoring excellence on the Internet, including Websites, Interactive Advertising, Online Film & Video, and Mobile Websites. "The Webby Awards honors the outstanding work that is setting the standards for the Internet," said David-Michel Davies, executive director of The Webby Awards. The 12th Annual Webby Awards received nearly 10,000 entries from over 60 countries.

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About NPG

Nature Publishing Group (NPG) is a division of Macmillan Publishers Ltd, dedicated to serving the academic, professional scientific and medical communities. NPG's flagship title, *Nature*, was first published in 1869. Other publications include *Nature* research journals, *Nature Reviews*, *Nature Clinical Practice* and a range of prestigious academic journals including society-owned publications. NPG also provides news content through *Nature News*. Scientific career information and free job postings are offered on *Naturejobs*.

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