

PRESS RELEASE FROM NATURE PUBLISHING GROUP
1 February 2008

Contact: Grace Baynes
Corporate PR Planner, Nature Publishing Group
T: +44 (0)20 7014 4063
g.baynes@nature.com

The Macmillan Building
4 Crinan Street
London N1 9XW
UK
T: +44 (0)20 7833 4000
F: +44 (0)20 7843 4640
www.nature.com

Nature Publishing Group launches *Nature India*

Nature Publishing Group (NPG) today announces the launch of *Nature India* (www.nature.com/natureindia), a new website highlighting the best scientific research from researchers based in India. To celebrate the launch NPG is hosting a reception this evening at the British High Commission in Delhi.

Nature India aims to be the one-stop site for information on Indian science, and is the first website dedicated to covering the best research from India in a wide range of science disciplines. NPG's second country-specific portal, *Nature India* follows the successful launch of *Nature China* in 2007.

"We are delighted to be launching *Nature India*," comments David Swinbanks, Publishing Director for NPG. "The quantity and quality of scientific output from Asia has been rising dramatically in recent years and India is a major contributor. But it is still hard to find information on where the best research is being done and by whom. *Nature India*, like *Nature China*, addresses this by providing timely information on some of India's best research." Dr Swinbanks continues, "*Nature India* also provides an opportunity for the scientific community to proactively highlight some of India's best research. We sincerely hope scientists in India and around the globe will make full use of this facility to draw the world's attention to India's best science."

India consistently ranks in the top 20 countries for number of papers published, according to Thomson Scientific's *Essential Science Indicators*¹. However, India falls outside *Essential Science Indicators*' top 20 countries for both citations and citations per paper. *Nature India* should help to raise the visibility of high quality research from the region, bringing it to a wider audience within India and around the world.

Nature India will feature short 'Research Highlights' of interesting, recently-published articles by authors based in India from across the scientific and medical literature. Elsewhere on the site, readers can nominate high quality articles to be included in the 'Recommended Papers' section, and vote and comment on those articles nominated by others.

There are more chances to interact with the site and with colleagues through an active forum on *Nature Network* (<http://network.nature.com/forum/natureindia>) and via the 'Indigenus' blog (<http://blogs.nature.com/indigenus/>). *Nature India* also features jobs, events, science news, in-depth features, and commentaries on contemporary issues affecting Indian science. Readers also have free access to some handpicked premium content from NPG journals via *Nature India*.

-ENDS-

About NPG

Nature Publishing Group (NPG) is a division of Macmillan Publishers Ltd, dedicated to serving the academic, professional scientific and medical communities. NPG's flagship title, *Nature*, was first published in 1869. Other publications include *Nature* research journals, *Nature Reviews*, *Nature Clinical Practice* and a range of prestigious academic journals including society-owned publications. NPG also provides news content through *Nature News*. Scientific career information and free job postings are offered on *Naturejobs*.

NPG is a global company with headquarters in London and offices in New York, San Francisco, Washington DC, Boston, Tokyo, Paris, Madrid, Munich, Hong Kong, Melbourne, Delhi, Mexico City and Basingstoke. For more information, please go to www.nature.com.

Contact details for *Nature India*:

Jaishree Srinivasan
Publisher, *Nature India*
Nature Publishing Group
Tel: +91 124 2881053
j.srinivasan@nature.com

ⁱ in-cites, December 2007, <http://www.in-cites.com/countries/2007allfields.html>