Nature Publishing Group expands into India, Latin America and Spain

*New divisions NPG India and NPG Latin America / Spain formed by the group*

Nature Publishing Group (NPG) announced today that it will be opening two new divisions - NPG India, based in Gurgaon, and NPG Latin America/Spain, based in Mexico City. Along with the recently transformed NPG Nature Asia-Pacific, the new organizations will focus on publishing initiatives in their respective regions.

“It is exciting to see the emerging markets in Asia, India, Latin America and Spain developing. NPG is a global company and we would like continue to build strong relationships in regional markets and to support their growing research output,” commented Dr. Annette Thomas, Managing Director.

NPG India and NPG Latin America/Spain will focus on marketing, sales, advertising and society relationships and developing editorially-led local publishing projects in their respective territories, helping the growing body of outstanding research in these regions to become more visible on the global stage. Dr. Jaishree Srinivasan will direct publishing initiatives as Head of Business Development, NPG India. The effort in Latin America and Spain will be lead by Juan Pablo Guereño, Market Development Director for Spanish and Portuguese Publishing, Nature Publishing Group – Macmillan.

The newly formed NPG Nature Asia-Pacific consists of the former Nature Japan K.K. along with NPG offices in Hong Kong and Melbourne, Australia. Under the direction of David Swinbanks, Publishing Director, the division handles editorial, marketing, sales, print and web production for NPG in the region. This new organization will develop the *Nature* brand in the Asia-Pacific, as well as developing society-owned publications and creating a new custom-publishing service.

“These offices will help NPG to build relationships with prestigious scientific and medical societies, strengthen links with prominent universities and make content more accessible throughout their respective regions,” continued Dr. Thomas.

**Notes for editors:**

*Jaishree Srinivasan* most recently worked for Reliance Life Sciences in Mumbai as a Research Scientist. Prior to that she worked in Singapore for S*BIO Pte. Ltd, a Singapore government funded biotech start-up partially owned by Chiron. Her Ph.D. was in Molecular Genetics from Oklahoma State University, USA and postdoc from UT Southwestern Medical Center, Dallas.

*Juan Pablo Guereño* started his career in the pharmaceutical industry with Roche in Argentina and Mexico, and in recent years has worked in the publishing industry with the major Spanish textbook group SM de Ediciones, in Spain, Brazil and most recently Mexico, where he was Managing Director until March 2006.

Further biographical details for both Jaishree and Juan Pablo are available on request.

**Nature Publishing Group (NPG)** is a division of Macmillan Publishers Ltd, dedicated to serving the academic, professional scientific and medical communities. NPG’s flagship title, *Nature*, is the world's most highly-cited weekly multidisciplinary journal and was first published in 1869. Other publications include *Nature* research journals, *Nature Reviews*, *Nature Clinical Practice* and a range of prestigious academic journals including society-owned publications. NPG also provides news content through news@nature.com and scientific career information through Naturejobs.

NPG is a global company with headquarters in London and offices in New York, San Francisco, Washington DC, Boston, Tokyo, Paris, Munich, Hong Kong, Melbourne, Gurgaon, Mexico City and Basingstoke. For more information, please go to [www.nature.com](http://www.nature.com).
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