

## Editorial scope

*Nature Chemical Biology* publishes research from chemists who are applying the principals, language and tools of chemistry to biological systems and from biologists who are interested in understanding biological processes at the molecular level. The scope of the journal covers all areas of contemporary research at the interface of chemistry and biology. Each issue provides the reader with a combination of research articles in three formats (brief communications, letters and articles, supported by enhanced content such as reviews, research highlights and commentaries designed to inform readers of key developments in chemical biology.

## Readership†

The average *Nature Chemical Biology* reader spends 2 hours with each issue of the journal.

## Audience†

*Nature Chemical Biology's* 853 subscriber base is comprised of organic and inorganic chemists, pharmaceutical scientists, biochemists, medicinal chemists, molecular and structural biologists as well as biochemists working in academia, research and industry.

## Worldwide circulation†

# 853

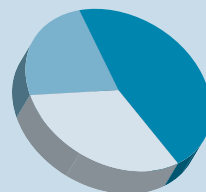
## Worldwide readership†

# 2,303

Each copy of *Nature Chemical Biology* is read on average by 2.7 readers.

## Geographical breakdown†

**Americas** 46%  
**UK/Europe** 31%  
**Japan** 23%

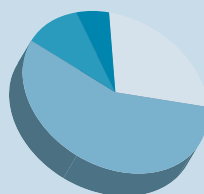


## Targeting senior scientists†

*Nature Chemical Biology* readers are predominantly bench scientists—those scientists who use, specify and purchase scientific equipment, products and services used in biochemical research.

*Nature Chemical Biology* is read by 1,322 bench scientists and 582 senior scientists.

**Executives** 6%  
**Senior Scientists** 25%  
**Bench Scientists** 58%  
**Others** 11%



## Budgetary responsibility†

**\$250,000 or more** 11%  
**\$150,000–\$249,999** 9%  
**\$75,000–\$149,999** 5%  
**\$25,000–\$74,999** 17%  
**Less than \$25,000** 58%

## Place of work††

**College/university** 63%  
**Research institutes** 14%  
**Industry/corporation** 11%  
**Government** 5%  
**Non-profit organizations** 4%  
**Other** 3%

†Publisher's Data, October 2006

## Products used by *Nature Chemical Biology* readers include:†

**Antibodies** 53%  
**Automated DNA technology** 16%  
**Cell culture** 48%  
**Centrifuges** 62%  
**Chromatography/HPLC** 53%  
**Cloned genes (vectors)** 44%  
**Computing hardware/software** 61%  
**DNA sequencing** 42%  
**Electrophoresis** 66%  
**Filtration products** 47%  
**Incubators/water baths/fridges/ovens** 55%  
**Lab disposables** 51%  
**Microarrays** 24%  
**Microscopes/imaging equipment** 53%  
**Nucleic acids** 42%  
**PCR** 57%  
**Peptides** 42%

**Pipettes** 61%  
**Reagents** 73%  
**Spectrometers** 62%  
**Spectroscopy** 45%  
**Thermal cyclers** 44%  
**Tissue culture reagents** 38%

## Which journal do you find most useful for obtaining product information?† On a scale of 1–5 (1 being not at all useful and 5 being essential)

***Nature Chemical Biology*** 3.14  
***Journal of Biological Chemistry*** 2.71  
***Biochemistry*** 2.60  
***Trends in Biochemical Sciences*** 2.59  
***Current Opinion in Chemical Biology*** 2.59  
***Biochemical Journal*** 2.45  
***Annual Review of Biochemistry*** 2.42

## Bonus distribution calendar 2007

Month	Conference	Location	Conference date	Advertising closing date	Material due date
JANUARY				Nov 28	Nov 30
FEBRUARY	Informex USA 2007	San Francisco, CA, USA	Feb 13–16	Dec 28	Jan 2
	American Association for the Advancement of Science	San Francisco, CA, USA	Feb 15–19		
	PITTCON 2007	Chicago, IL, USA	Feb 25–Mar 1		
MARCH	233rd American Chemical Society Spring National Meeting	Chicago, IL, USA	Mar 25–29	Jan 26	Jan 30
APRIL	FASEB- Experimental Bio 2007	Washington, DC, USA	Apr 28–May 2	Mar 28	Mar 30
MAY	Bio 2007	Boston, MA, USA	May 6–9		
	RNA 2007 Annual Meeting	Madison, WI, USA	May 29–Jun 3	Apr 30	May 2
JUNE					
JULY	32nd FEBS Congress—Molecular Machines	Vienna, Austria	Jul 7–12	May 30	Jun 1
	13th International Conference on Biological Inorganic Chemistry (ICBIC13)	Vienna, Austria	Jul 15–20		
	21st Annual Symposium—Protein Society	Boston, MA, USA	Jul 21–25		
AUGUST	234th American Chemical Society Fall National Meeting	Boston, MA, USA	Aug 19–23	Jun 28	Jul 2
	Drug Action and Chemical Biology in the Post-Genomic Era	Vienna, Austria	Aug 23–26		
SEPTEMBER	6th European Life Scientist Organization Meeting (ELSO)	Dresden, Germany	Sep 1–4	Aug 1	Aug 3
	2nd European Conference on Chemistry for Life Sciences	Wroclaw, Poland	Sep 4–8		
OCTOBER	CPHI-ICSE 2007	Milan, Italy	Oct 2–4	Aug 28	Aug 30
NOVEMBER				Sep 28	Oct 2
DECEMBER	American Society for Cell Biology 47th Annual Meeting (ASCB)	Washington, DC, USA	Dec 1–5	Oct 29	Oct 31