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SPOTLIGHT ON THE WEST COAST

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The West Coast scientific research community is an exciting one, and it is producing consistently impressive results. Major cities on the West Coast such as Los Angeles, San Diego, San Francisco, Portland and Seattle have thriving scientific communities. It is a hotbed for innovation in the science industry because of the state government support and the community focus on fostering scientific breakthroughs.*

Each State on the West Coast has its own areas of strength; Oregon is home to the ninth-largest technology economy in the U.S. - much of it rooted in science**, California is home to the world's greatest concentration of biomedical researchers*** while Washington has long been a leader in innovation, cutting-edge ideas, and world-class products.

This Spotlight is a fantastic opportunity for organizations to recruit top tier talent and promote events, courses and announcements to the global scientific community. A strong association will be made between your organization and the States on the West Coast. Special package rates are available for those interested in providing advertorial content.

All Spotlights are archived on **naturejobs.com** allowing your advertisement to be accessed for years to come. In addition, all job advertisements receive a complimentary 8-week online posting on **naturejobs.com** and all event advertisements receive a complimentary online posting on **natureevents.com**.

* <http://www.bio-medicine.org/biology-technology-1>

** <http://www.allbusiness.com/education-training/employee-training-assistance-employee/5489700-1.html>

*** http://www.jax.org/news/archives/2009/jax_west_ne.html

To profile your organization and events to potential employees, partners and investors, please contact:

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