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# SPOTLIGHT ON BRITISH COLUMBIA

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Canadian science has many properties which make it unique: the central role of the National Research Council Canada (NRC) in its laboratories and funding; the federal-provincial division of science funding and policy making; and the specialization of science strengths in areas tied closely to the economy.\* The British Columbia Innovation Council (BCIC) in Vancouver is focused on accelerating the growth of BC's science and technology communities and competitively positioning British Columbia in the global science and technology economy in order to provide significant employment opportunities and a high standard of living for British Columbians.‡

This Spotlight on British Columbia is a fantastic opportunity for organizations to recruit top tier talent and promote events, courses and announcements to the global scientific community. A strong association will be made between your organization and the province of British Columbia. Special package rates are available for those interested in providing advertorial content.

All job advertisements will receive a complimentary 8-week online posting on naturejobs.com — the largest dedicated job board for the scientific community with over 5,000\* jobs! Event advertisements will also receive a complimentary 8-week posting on natureevents.com — the events portal for *Nature*.

- \* [www.canadianencyclopedia.com](http://www.canadianencyclopedia.com)
- ‡ [www.bcic.ca](http://www.bcic.ca)
- Publisher's data, May 2009

To profile your organization and events to potential employees, partners and investors, please contact:

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