

# Dental products and services

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## 360° tours

Cash-rich, but time-poor? Time is a precious commodity, which is why Frank Taylor & Associates offer their Gold Plus and Gold members the convenience of being able to view the latest practices coming to the market from the comfort and convenience of their own home. This means you can view inside a practice without having to take time out of your busy schedule or travel to a practice to take an initial look. This functionality is commonplace in the hospitality industry, but has yet to take off within residential property sales.

By first taking a virtual tour, you will be able work out if a practice is really worth investing in a personal viewing and if it is, you will be able to go along to the viewing prepared with a list of things you want to explore.

If you are keen to use your time more wisely in 2019, and you'd like to take advantage of this new service, call the Frank Taylor team on 0330

088 1156 to discuss a membership package.



## Excellere 2019: elevating orthodontics

As the world of orthodontics continues to evolve, new solutions and treatment methods have become available, giving patients a wealth of choice.

As such, 3M Oral Care is ensuring that its Excellere 2019 event is bigger and better than ever before. Welcoming speakers and specialists from around the globe, this event will take place on 17 to 18 May 2019 in London and is ideal for specialists in orthodontics who want to ensure they stay ahead of the curve.

Make sure to put the dates in your diary. You can register your interest for this exciting event here – [www.Go.3M.com/Excellere19](http://www.Go.3M.com/Excellere19).



## Collaboration promises unrivalled online reputation solution

Working Feedback, the review specialists in healthcare, financial, insurance and professional services, have joined forces with Systems For Dentists (SFD), the longest UK established quality software provider for dental practice management.

Since 1987, dental practices have looked to Systems For Dentists as the independent source for planning, running and management of their dental business.

The online reputation management tool called Kudos is provided in partnership with Working Feedback and the integration makes patient feedback a seamless, automated process for practices using Systems For Dentists' practice management software.

The new tool helps dental businesses to gain a clearer understanding of the patient journey; which they can use to improve upon what they do, increase additional treatment uptake, turbo-charge their online reputation and deliver exceptional customer service that sets the practice apart from its competitors.

Philip Molden, Operations Director at Working Feedback who helped build the joint collaboration, said: "The top dental practices want to differentiate themselves through the patient experience; with

so many online elements to consider, this isn't as straightforward as it sounds.

'Systems For Dentists has helped to simplify the whole process for their clients by integrating impartial feedback collection, management and marketing into one great package within their software. Kudos to them.'

The Kudos tool also attracts new patients by sharing review ratings with Google, NHS and key social media platforms such as Facebook, so that consumers can feel even more confident when they choose a dental practice that comes highly recommended.

Working Feedback is the UK's leading solution for patient reviews and as well as its strategic partnership with Practice Plan, NHS Choices and the Care Quality Commission, it works with hundreds of independent dental practices in helping them grow their business through patient feedback.

More information about the Systems For Dentists tool Kudos is available by visiting <https://www.sfd.co/kudos.html> and more about Working Feedback's ability to transform a patient journey into business growth can be seen at <https://www.workingfeedback.co.uk/dentist/cherrytree-dentalcare>.