PRODUCTS

The world's first adult teether

A dental student has invented the world's first adult teether – to combat the agony of problem wisdom teeth.



Jeevan Boyal came up with the EZ Teether after spotting a baby sucking on a teething aid while he was suffering with his own painful wisdom teeth.

The 21-year-old University of Sheffield dentistry student had been surprised to discover that there was little help available for painful wisdom teeth. The baby in the pram inspired his idea for an adult teether.

He went away and designed his own device based on angles for the jaw and mouth set out in his dentistry textbooks. Now he is selling his device, trademarked as the EZ Teether, on his own website EZteether.com, at £12.99 each, as well as through online retailer Amazon.

While the teether contains no painkillers, the action of biting down on its rubber-like surface provides instant pain relief to irritable wisdom teeth. The device acts in the same fashion as a child's teething aid, and works by massaging the affected gums to ease discomfort.

Jeevan hopes the adult teether will be popular with other young adults and could also make a useful gift choice for parents keen to pack their sons and daughters off to university with everything they could possibly need.

The EZ Teether is 11 cm long with a plastic handle and a Santoprene biting surface. Each device weighs just 35 grams.

For more information about the EZ Teether device visit www.EZteether.com.

Help patients to brush at their best

Oral-B first introduced stannous fluoride in the 1950s to prevent caries. Since then, Oral-B has invested over a decade of research to evolve the stannous technology to also help patients significantly improve gum health and prevent enamel erosion.

Now, Oral-B has introduced Oral-B Gum & Enamel Repair Toothpaste to help patients address the increasing prevalence of gum or enamel issues. Featuring unique ActivRepair technology (with two sources of stannous: stannous fluoride and stannous chloride), it is the best clinically-



proven toothpaste from Oral-B to help restore gum health and prevent enamel erosion.

Oral-B Gum & Enamel Repair is the best clinically proven toothpaste from Oral-B to help reduce gum problems and prevent enamel erosion. The ActivRepair technology provides 70% more stannous *vs* Oral-B Pro-Expert for better bacterial control through antibacterial action and bacterial growth inhibition of the plaque. Through this, the new Oral-B Gum & Enamel Repair toothpaste can deliver up to 72% greater reduction in gum problems *versus* ordinary toothpastes.

The ActivRepair Technology actively remineralises weakened enamel and builds a protective smear layer that protects teeth against acid erosion even beyond pH <3.5. With continued use, Oral-B Gum & Enamel Repair Toothpaste makes teeth three times stronger against enamel erosion *vs* ordinary toothpastes.

The use of a specialised toothpaste such as Oral-B Gum & Enamel Repair Toothpaste, in combination with Oral-B's iconic round brush head that cleans better than a manual toothbrush, supports your patients by helping them to brush at their best.

Etching gel of outstanding consistency

Directa's restorative product line offers a solution of etching gel of outstanding consistency aimed at precise application, presented in various packages and volumes. The new pre filled jumbo syringe of 50 ml with provided syringes and application tips will make it easy to decide on the variety of etching gel yourself, for a more economical choice.

ANA Etching Gel is an enamel and



dentine etchant with 37% phosphoric acid. ANA Etching Gel and its texture is perfect for any etching technique, partial etching (only enamel) or total etching (enamel and dentine).

Nanosized particles are of importance for ANA Etching Gel. The consistency gives handling properties required by all dentists such as exact application at the correct time and a complete rinse off with no phosphoric acid left in the cavity.

ANA Etching Gel stays in place without collapsing. The ideal viscosity in combination with the blue colour enables very precise and clearly detectable placement. The thin bendable application tip allows accurate application.

Previous packages of pre filled syringes of two-pack 2 × 2 ml, and Maxi-Pack 10 × 2 ml, are still available. For more information on the different volumes of Directa's ANA Etching Gel go to: http://www.directadental. com/products/composites/ana-etching-gel.