

Bad teeth damage career prospects

What could hurt your job prospects the most?

BDA
British Dental Association

YouGov asked 2028 GB adults, what would hinder someone's chances of getting a public or client facing role



77%

Visibly decayed teeth or bad breath



43%

People not adhering to dress-codes



38%

Being overweight

A new survey by YouGov for the British Dental Association (BDA) shows that 77% of respondents felt that decayed teeth or bad breath would hinder a candidate's chances of securing employment in public or client-facing roles – ahead of being overweight or wearing inappropriate clothing.

Sixty-two percent of 2,028 adult respondents felt that applicants with visibly decayed

teeth, missing teeth or bad breath would be at a disadvantage in securing any role, with six in ten believing it could hinder promotion prospects.

Henrik Overgaard-Nielsen, Chair of General Dental Practice at the BDA, said: *'This new evidence is a stark reminder that a winning smile isn't just for fans of selfies, it's for anyone who wants to get on in life'.*

Rose Lane Dental Practice



Rose Lane Dental Practice in Mossley Hill, Liverpool is celebrating 40 years in business. Established in 1976, Rose Lane is currently headed up by husband and wife duo Paul and Karen Swanson (pictured) who took over in 2007.