

BRIDGING THE GAP BETWEEN PROFESSIONAL AND HOME CARE

Preventive maintenance is key to increase the success rate of treatments and reduce risks of implant failure due to poor oral hygiene. Extraordinary plaque control, elimination of volatile sulphur compounds (VSCs) and preventive tissue maintenance are of critical importance to the favourable long-term prognosis of implant effectiveness. UltraDEX Implant Care

Kits can help to

bridge the gap between professional and home care and can be personalised to your practice, to promote treatments, enhance patient compliance, and increase revenue and practice profile, all at the same time. These kits have been developed to fit perfectly into the oral hygiene process, before, during and after implant treatment. Backed by scientific research, the clinically proven technology within UltraDEX PROTECTS against plaque, RESTORES natural whiteness and ELIMINATES bad breath instantly for at least 12 hours. To find out more and to receive your FREE personalised kit (one per practice, terms and conditions apply), email dental@periproducts.co.uk.



GROW YOUR BUSINESS WITH INTELLIGENT SOFTWARE

Improving patient attendance and minimising free capacity in your diary is the most effective way to improve your bottom line. iSmile's automatic recall and reminder system allows practices to configure up to two reminders and five recall alerts. Each message can be sent via any combination of methods including emails, texts and letters. Practices using the automatic recall and reminder features typically see FTA rates drop below 5% and notice a 30% increase in new

appointments being booked from their existing patient list.

iSmile's campaign manager can help you automatically target patients for your own marketing campaigns. Just set up the campaign by specifying your target criteria and then set the number and type of messages you would like to send out. You can monitor results and keep a handle on costs using iSmile's extensive business reporting features.

Call 0845 468 1287 to learn more or visit www.ismiledental.co.uk.

JOIN THE IMPLANT RENAISSANCE

BioHorizons is delighted to announce that its unmissable one-day event – entitled 'A Contemporary Renaissance Awakening: Aesthetics in Implant Dentistry' – will take place in London on Friday 30 September 2016.

Throughout the day the speakers, including Mr James Hamill, Mr Pynadath George, Dr Carlos Repullo Sanchez, Mr Anthony Summerwill, Mr Rob Lynock and Mr Paul Swanson, will take delegates on a journey of awakening perceptions on contemporary aesthetics through the latest scientific and innovative clinical evidence within implant dentistry. As well as exploring the art of

achieving aesthetics through the architecture of treatment planning and questioning the importance of material selection to imitate nature, the presentations will consider potential complications, the challenges of case predictability and how to manage patient expectations throughout their personal journey.

This is an interactive day designed for a revival in thinking on the life-changing impact clinical decisions have on the patient beyond the implant surgery.

For further information, visit www.theimplanthub.com/education or call 01344 752560.

HOW TO ACHIEVE FINANCIAL FREEDOM

The Dental Property Club is designed to share with members the information, expertise and knowledge that founder Harry Singh gathered while building a property portfolio valued at around £7 million, yielding a passive income of £8,000 per month.

At one time Harry, like most dentists, was making good money; however, it left him working long hours and missing out on family time, hobbies, holidays, going to the gym, healthy eating, etc. Even when Harry was away from the practice, he found himself thinking about patient emergencies or complaints, as well as staff issues.

Feeling alone on a professional level and unhappy with his lifestyle, Harry sought to make a change so, as well as practising dentistry, he started to invest in property and stumbled upon some professional property secrets that helped to develop his business interests.

Understanding that many dentists feel as isolated and trapped as he did, Harry wants to 'give something back' to his dental colleagues via the Dental Property Club.

For further information, visit www.dentalpropertyclub.co.uk where you can also download Harry's report – '10 secrets to successful property investing for busy dentists' – free of charge. Or call 07711 731173.

IMPLANT RESTORATIONS MADE EASY

Restoring simple dental implant cases is quick and rewarding and for most GDPs only minimal additional training and equipment is required to be able to offer this treatment to patients. As pioneers in research, innovation and product development, Dentsply Sirona Implants now offer GDPs a comprehensive and highly informative package ideal for those wanting to further their skills in implant restorations.

Dentsply Sirona Implant's RELAX programme improves clinical outcomes and expands income options, helping to strengthen patient relationships and enhance practice reputation. Through local events and a FREE RELAX Pack (worth £605) GDPs receive:

- Hands-on training (three hours' CPD)
- Mini prosthetics kit
- Practice Builder patient information
- In-surgery support for the first case
- Local laboratory support
- £100 education voucher to spend on any Dentsply Sirona course.

Details of forthcoming RELAX events can be found at www.courses4implants.com. It is also possible to arrange an implant restoration training session at a location and date to suit you or a personal RELAX chairside tutorial with a local implant dentist who is part of our restoration/referral programme.

To find out more contact your local Territory Sales Manager or call Freephone 0800 077 8650.