

NEW PRODUCTS AND FOCUS ON SURGERY DESIGN AND DENTAL LABORATORIES

Please send product news information and images to Kate Quinlan at the *BDJ*, Nature Publishing Group, The Macmillan Building, 4-6 Crinan Street, London, N1 9XW. Product news is provided as a service to readers using text and images from the manufacturer, supplier or distributor and does not imply endorsement by the *BDJ*. Normal and prudent research should be exercised before purchase or use of any product mentioned.

PROVEN TO REVERSE ENAMEL EROSION

Unilever Oral Care has launched REGENERATE Enamel Science, a dental care system that helps to reverse the early and invisible stages of the erosion process, restoring enamel mineral content with regular use.

Using unique NR-5 technology, the system helps reverse the enamel erosion process by delivering a combination of calcium silicate and sodium phosphate, which help to form a fresh supply of hydroxyapatite that wraps and integrates onto teeth.

REGENERATE Enamel Science consists of an Advanced Toothpaste for daily brushing and a Boosting Serum (with two custom-fit mouth trays) for monthly application at home. When used in combination with

the daily Advanced Toothpaste, the serum boosts the Advanced



Toothpaste effectiveness, enhancing the power of enamel regeneration.

With NR-5 technology and the fluoride in its formulation, the Boosting Serum provides focused protection against the effects of enamel erosion and acid attack.

The Advanced Toothpaste and Boosting Serum duo is the first and only dental care system proven to form hydroxyapatite with identical composition to underlying enamel mineral.

REGENERATE Enamel Science provides dental professionals with a solution to offer patients troubled by enamel erosion. Scientific data will be presented at the IADR Conference on 26 June 2014.

To register your interest in finding out more about Regenerate, email regenerateNR5@sprim.com.

FLEXIBLE SALIVA EJECTION AND SPITTOON FUNNEL

Takara Belmont are delighted to announce the introduction of the flexible 'Vac-Pac' system to the tbCompass Treatment Centre range. This new addition gives users increased flexibility as well as offering a different proposition for the decontamination challenges encountered in practice.

The Vac-Pac unit is height adjustable and has an extendable Assistant's Console. The filter is easily detachable so that once disconnected from the main unit the filter can be disposed of easily. The unit also features an autoclavable HVE, a saliva ejector and spittoon funnel connection. Optional extras include a three-way syringe and hand-held spittoon funnel, which some patients find much easier to use.

For further information or clarification contact a member of the Technical Support Department on 020 7515 0333 or email dental@takara.co.uk.



FIVE PERCENT OF ADULTS NEVER USE TOOTH PASTE

UltraDEX has released the results of an oral health survey to mark National Smile Month. The survey revealed that, while people are concerned about losing their teeth, only 10% of them actually follow the recommended regime for good oral health.

The survey of 1,000 adults over 35 found that dental advice is key to improving oral health, with 66% saying dentists are their biggest influence on their oral health

habits. However, only 50% of those surveyed keep to the recommended twice-a-year dental check-ups.

Eighty-seven percent of respondents to the survey identified bad breath and gum disease as two of their top concerns, yet 6% said they hadn't been to the dentist since they were a child and 5% claimed to never use toothpaste.

The UltraDEX Performance Oral Care range offers a complete regime that protects teeth and gums, restores natural whiteness and instantly eliminates bad breath for 12 hours.

UltraDEX products are available from all major retailers and online. www.ultradex.co.uk