

New products and focus on infection control and CPD & education

Please send product news information and images to Kate Maynard at the *BDJ*, Nature Publishing Group, The Macmillan Building, 4-6 Crinan Street, London, N1 9XW.

Product news is provided as a service to readers using text and images from the manufacturer, supplier or distributor and does not imply endorsement by the *BDJ*. Normal and prudent research should be exercised before purchase or use of any product mentioned.

PULL THE TRIGGER FOR INSTANT DISINFECTION

Alkaspray-Ultra AF is alcohol free, dye free, allergen free and fragrance free, and cleans and disinfects all invasive and non-invasive medical devices and equipment.

Alkaspray-Ultra AF is bactericidal, yeasticidal and virucidal and actively disinfects from contact to 99.9999%. Its new advanced formula is now available from your usual supplier in a 750 ml ready to use solution with a trigger spray dispenser or in a 5 litre economy-refill drum.

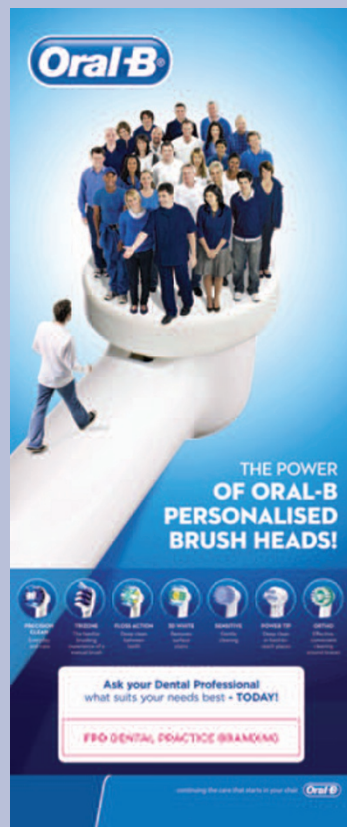
For comprehensive product information ask your dealer representative and/or visit www.alkapharm.co.uk.

SUPERIOR CLEANING

The DAC UNIVERSAL combination autoclave from Sirona ensures thorough cleaning and sterilisation of handpieces as well as compliance with HTM 01-05.

The DAC UNIVERSAL simultaneously cleans, lubricates and sterilises up to six handpieces in one cycle after which the instruments are ready for use within 15 minutes. Alternatively the instruments can be wrapped after cleaning and sterilisation and are then available for immediate use for up to 21 days.

Call 0845 071 5040.



SUPPORTING YOU

Oral-B recognises and values the influence a dental professional has on an individual's decision to purchase a power toothbrush. For that reason, Oral-B wanted to support practices when it came to producing marketing materials and have produced a range of quality items that can be personalised.

Appointment cards, for example, will contain your practice address and phone number, or maybe you'd like some A1 posters, which again are bespoke to you. Many practices have requested larger point of sale items for when they're doing promotional days or educational talks. In response, practices can now order 7' pop-up banners, which again are printed with the practice's own details. These lightweight stands roll down into a compact case so are easy to store when not in use.

All these promotional pieces are free of charge to practices. To take advantage of this material you simply need to contact your local representative who can place an order on your behalf. If you are unsure who your representative is call 0870 242 1850.

TINGLING, ILLUMINATING TOOTHPASTE

GSK's brand new Aquafresh High Definition White toothpaste delivers up to three times better whitening than that of a regular toothpaste. From 12 July Aquafresh High Definition White is available in Tinglyng Mint and Illuminating Mint.

Aquafresh High Definition White is a premium whitening toothpaste that actively polishes and whitens teeth while also being gentle on enamel. Scientists at GSK have developed the unique, micro-fine Illumipearls technology which

removes stains and polishes the surfaces of the teeth to give them gloss and shine.

Aquafresh High Definition White in Tinglyng Mint and Illuminating Mint are available in 75 ml packs with an RRP of £3.49.

