

### CLAIMS SETTLED AT SUPER SPEED

dg mutual, an income protection specialist for self-employed professionals, has paid out 99% of claims for the fifth year running while settling claims faster than ever before.

It is the fifth year the Birmingham-based mutual society has paid out 99% of income protection claims, which is one of the highest pay-out rates in the industry. The speed of payments has improved with 67% of claims paid out within one week and 95% settled within two weeks; a 5% improvement on the previous year.

As 2012 continued to see tough economic times with the high cost of living, it has never been more vital for self-employed professionals to have income

protection insurance to help stay afloat in times of illness.

The 2012 figures show that each new claim:

- Averaged 15 days' absence, proving it's not just long term conditions that can be covered
- The average age of a claimant was 46
- Seven percent of dg mutual members made a new claim in the year.

Call 0121 452 1066 or visit [www.dengen.co.uk](http://www.dengen.co.uk).

### PICK A DENTIST, ANY DENTIST

Toothpick.com is a new 'online dentist finder' service that takes practices who subscribe to Software of Excellence EXACT to the top of Google rankings when a search is made for a dentist in a specified town or city. This level of exposure is unachievable for most practices, but by joining toothpick.com, dentists can collectively benefit from toothpick.com's expertise in search engine optimisation.

Brought to market in association with Software of Excellence, toothpick.com is powered by existing secure online booking technology that has already been used to process over 10,000 online appointments. Subscriber practices are able to manage their online profile and display available appointments, encouraging patients to book appointments when they are actively searching for a local dental practice.

Toothpick.com is an innovative platform that enables practices to attract more new patients and fill short notice gaps, reducing the burden on the reception team and effectively creating a 24-hour virtual receptionist.

To learn more about how your dental practice can capture more bookings from new patients contact Software of Excellence by visiting [www.soidental.com](http://www.soidental.com) or go directly to [www.toothpick.com](http://www.toothpick.com).

### HONE YOUR IMPLANT SKILLS IN HORNCHURCH

The Basic Implant Surgery and Prosthetic Modular Implant Programme is suitable for both experienced and recently qualified dentists. Now in its fifth year, the course is presented by Specialist Oral Surgeons, Dr Sanjay Chopra and Dr Philip Hayter, at their referral centre in Hornchurch, Essex.

The course, which runs for eight days over seven months commencing 16 April 2013, provides a complete introduction to dental implant treatment, from identifying suitable cases to immediate placement and loading. The

content is delivered using a combination of live surgery, lectures and hands-on training.

The course follows the recommendations in the GDC/FGDP document *Training standards for implant dentistry* to help delegates carry out 'Level 1 – straightforward cases'. Delegates have the opportunity to place implants for their own patients, under the tutor's supervision, at additional sessions. Attendees benefit from the added dimension of an anatomy study day with Professor Vishy Mahadevan at the Royal College of Surgeons.

Further details can be found in the DENTSPLY Implants education programme online at [www.courses4implants.com](http://www.courses4implants.com).



### SHINE A LIGHT ON GINGIVAL INFLAMMATION

With Soprocure, the prophylaxis camera, you can see decay before it happens; show patients the problem instantly, in a visual way they'll understand; offer pain-free, minimally invasive treatment because you found the

problem so early; achieve complete prophylaxis with one device; and monitor micro-fractures and their development.

SoproCare uses unique fluorescence technology to illuminate dental tissue to reveal caries (CARIO mode), new and old dental plaque (PERIO mode), and gingival inflammation – the only product on the market which can

do this. It also gives you the best image quality of any intra-oral camera (DAYLIGHT mode).

The French Dental Association has awarded its highest accolade, The Innovation Award 2012, to the Acteon Group's SoproCare.

[www.soprocure.com](http://www.soprocure.com)

