

A RELAXED APPROACH TO DENTAL IMPLANTS

The Dentsply Implants 'RELAX' programme shows dentists just how simple and profitable implant restoration can be. It can boost practice income and help develop long-term patient relationships.

The FREE RELAX package includes three hours of CPD and a mini prosthetics kit to restore the first case. To find the nearest local event, the full programme is available online within the dentists' zone at www.dentists4implants.com. The programme includes training in the restoration of implant-supported dentures using the ANKYLOS SynCone system. This enables general dental practitioners and implant dentists to work in partnership

to provide patients with implant-supported removable full arch bridges. A SynCone implant-supported bridge is more stable than a clip-retained denture but is less expensive than a fixed full arch ceramic bridge. The key to SynCone is a tapered abutment and matching coping which support a removable bridge on ANKYLOS dental implants. The full arch normally requires four or six implants. Surface contact provides retention on the tapered primary crown. Insertion and removal of the prosthesis is easy for the patient.

For further information visit www.dentists4implants.com or call the orderline on 0845 450 0586.

FROM ORAL HEALTH TO ORLANDO

Aquafresh, from GSK, are launching a new on-pack competition which offers customers the opportunity to win a luxury holiday to Orlando, Florida, for a family of two adults and two children.

The offer opened on 16 October and runs across the core adult and children's Aquafresh toothpaste portfolio. The grand prize consists of a five-night break to Orlando including return flights, fully inclusive car hire throughout, a luxury five night stay at a five-star hotel, a three-day family pass to Orlando's theme parks and water parks, breakfast with Orlando's most famous theme park characters

and a breathtaking helicopter ride over the city.

Entrants for the grand prize will automatically be entered into a secondary instant-win free prize draw where they will have the opportunity to win brushing rewards such as two minute egg timers and disclosing tablets.

To enter, customers simply need to purchase a promotional pack of Aquafresh toothpaste and then visit www.aquafreshclub.co.uk/orlando, log-in or register and enter the promotional code printed on the inside of the pack.

The competition will close on 29 March 2013 and the winner will be notified within seven days.

NEUTRALISING THE SOURCE OF BAD BREATH

CB12 is a new long-lasting mouth rinse that prevents and treats bad breath. Effective for 12 hours, CB12 neutralises substances and processes that cause bad breath. It combats all three parts of volatile sulphur compounds (VSCs) that cause bad breath instead of simply masking it for a short period. The combination of zinc and chlorhexidine eliminate the VSCs from exhaled air and thus also bad breath. CB12 also contains fluoride.

The mouth rinse was developed, using a gas chromatograph, a specially

designed instrument capable of detecting sulphurous gases. CB12 is easy to use and designed to give the user an exact dose every time. It is not suitable for those under 12 years or those sensitive to the ingredients.

CB12 will be available from November.

