

HARNESSING DIGITAL INNOVATION

Visitors to the Carestream Dental stand at Dental Showcase were the first to see the new CS 8100 Digital Panoramic System, featuring the company's most advanced imaging technology in one sleek and elegant unit.

The second new launch, the CS R4 Communication Tools, enhances communication with patients across the whole of Carestream Dental's portfolio of products and services, assisting both patient understanding and the attainment of informed consent.

Available throughout the event for queries, consultations and demonstrations, the Carestream

Dental team showed delegates how to harness innovation in the practice. The state-of-the-art solutions from Carestream Dental are designed to help practices quickly and seamlessly reach their full potential for patient care, practice productivity and business success.

Contact Carestream Dental on 0800 169 9692 or visit www.carestreamdental.co.uk.

THE FASTEST BRUSH IN THE WEST

The Hydrosonic Electric Toothbrush was one of many product highlights on the Curaprox stand at this year's BDTA Dental Showcase. It is billed the 'fastest sonic toothbrush in the west', with 42,000 sonic waves per minute, a unique CUREN technology brush head and jaw quadrant timer.

Curaprox's softest toothbrush, the CS5460, was the stand-out manual toothbrush, with ten times more bristles and better cleaning power.

Other items of interest included the CPS Prime range of interdental toothbrushes which remove food from hard-to-reach areas and last five times longer than any other interdental brush.

Delegates were keen to try out the IAP professional probing tool and the IAC personalised prescription for patients. In addition to this was the complete Curasept ADS range of CHX-based products from mouthwash to toothpaste and the Power Floss water jet dental irrigator.

For more information on Curaprox products call 01480 862084, email info@curaprox.co.uk or visit www.curaprox.co.uk.

ONE FLOSSER, ONE TOOTHBRUSH, ONE DEVICE

Water Pik celebrated the launch of two new products at BDTA Dental Showcase: Waterpik Complete Care and the Sensonic Professional Plus sonic toothbrush.

The Waterpik Complete Care Regime combines proven Water Flosser and Sonic Toothbrush technologies for easy and more effective brushing and flossing in one convenient device that saves space and power outlets.

The Sensonic Professional Plus sonic toothbrush removes

significantly more plaque than other sonic toothbrushes with its 25% faster filament speed. Its features include an ergonomic handle design with no-slip grip, extra soft, end-rounded filaments, a two-minute timer, 30-second quadrant pacer and three unique brush heads.

The Water Pik team also displayed the other stars in their portfolio including the Waterpik Nano, Cordless Plus and the Ultra Water Flosser.

Waterpik products are widely available in Boots stores, Argos and selected Lloyds Pharmacies. www.waterpik.co.uk



WHERE DREAM CANDIDATES GROW ON TREES

Green Apple Dental Recruitment specialise in placing GDC-registered performer, specialist locum and permanent dentists into NHS and private corporate groups, independent dental practices, DACs and PCTs. If you are looking for a dentist to fill a permanent vacancy, Green Apple provide a professional, cost effective and competitive service. They have an extensive database, do not charge to receive CVs or interview candidates and candidates are fully vetted. They will only send you suitable candidate CVs. Green Apple have years of dental recruitment experience and longer payment and rebate terms than many other agencies.

Call the Green Apple team on 020 8300 7971 or visit www.greenappledental.co.uk.

SUPPORTING THE TEAM, BENEFITTING PATIENTS

The Faculty of General Dental Practice (UK) (FGDP[UK]) has launched a new journal, the *Primary Dental Journal (PDJ)*. The *PDJ* replaces the Faculty's previous journals *Primary Dental Care* and *Team in Practice*.

The *PDJ* is a themed professional development journal for the whole dental team. Each issue will feature evidence-based research and best practice guidance around one important topic. The launch issue (pictured) focuses on infection prevention and features articles on HTM 01-05, whistleblowing, asepsis in implant dentistry and infection

control for hygienists.

In changing its flagship publication from an academic research journal to a themed professional development journal the FGDP(UK) aims to make the *PDJ*'s strapline a reality: *Supporting the team, benefitting patients*.

The *PDJ* is free to members of the FGDP(UK); non-members and institutions may subscribe.

www.fgdp.org.uk

