

Showcase preview

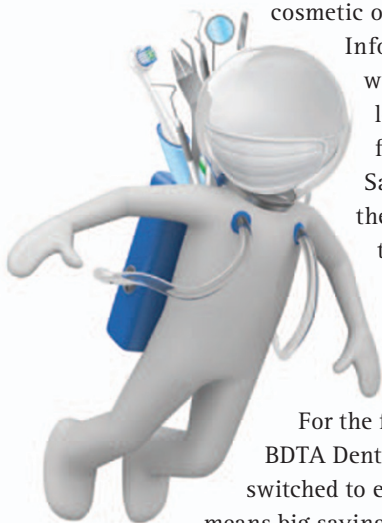
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DISCOVER DENTAL SHOWCASE 2012

This year's British Dental Trade Association (BDTA) Dental Showcase, the biggest exhibition on the UK dental calendar, will take place on 4–6 October 2012 at London's ExCel. Over 300 exhibitors will be present and over 10,000 delegates are expected to visit over the three days of the event.

Alongside the presence of all of the top movers and shakers of UK dentistry, Dental Showcase will be staging a range of live theatre demonstrations including 'hypnosis for dentistry' and 'fast, cosmetic ortho for GDPs'.



Informative 'mini lectures' will also be held in the lecture hall at ExCel, free of charge. On Saturday 6 October in the Tech Zone, leading technicians will demonstrate and present the latest technology across a variety of disciplines.

For the first time this year, BDTA Dental Showcase has switched to e-ticketing, which means big savings in postage costs. To encourage delegates to register online, the BDTA is donating up to £10,000 to dental charities

chosen by you. You can vote for the dental charity of your choice at www.dentalshowcase.com after registering for your e-ticket. If you don't have access to the Internet, you can still obtain free entry to the show by calling 01494 729959.

To help you plan your visit, download the BDTA Dental Showcase App on your smartphone by searching for 'Showcase 2012'. The app will help you view the exhibitors you would like to visit, plan which theatre demos you'll be attending and see what speakers will be at the event. It will also help you connect with other dental professionals via social media sites.

To source new products, find out what's new in dentistry, discover the latest technology and trends and earn valuable verifiable CPD, visit the BDTA Dental Showcase website to register for the 2012 event (advance registration is free). www.dentalshowcase.com.

CONSISTENTLY IMPROVING YOUR PRACTICE'S PROFITS

Acteon is inviting delegates to stand G06 at this year's Dental Showcase to organise a 'practice productivity:profitability review'. Acteon can consistently improve your practice's productivity and profitability by adopting the very best in technology.

According to Acteon, technology which offers patients minimally invasive treatments over fewer visits, with less discomfort and dramatically increased healing times, will ensure they return to you time and again. It also significantly enhances take-up of treatment plans.

Acteon's product solutions ensure that new, patient-friendly treatments and procedures are in easy reach of GDPs and specialists alike.

Exclusively for Dental Showcase, Acteon will have some very special offers for delegates on stand G06.

OPERATING SEAMLESSLY WITH YOUR PRACTICE

Visit stand H04 at Dental Showcase and see how Denplan not only operates seamlessly with your practice, but can also help you achieve your business goals with regulation support and value-added services such as free marketing consultancy.

Denplan has over 25 years' experience working with the whole dental team and recognise the growing importance of the

practice manager role. They have arranged a bespoke practice manager event on 5 October at the Novotel London ExCel, offering the latest regulation support, interactive product news, and practical business and marketing training – all with verifiable CPD.

For more information about Denplan's practice manager event email pressoffice@denplan.co.uk or call 01962 827931. For more details of Denplan's business support services, go to www.denplan.co.uk or call 0800 169 9962.

