

### ZOOMING AHEAD OF OTHER PRODUCTS

Philips Zoom At-Home has won the prestigious 'Product of the Year' award for the most innovative products in professional oral care. The award is conducted by market research company TNS and voted on by over 50,000 consumers.

Zoom At-Home is the retitled product name for Discus Dental's DayWhite and NiteWhite products which were rebranded after the company was acquired by Philips in 2011.

Zoom At-Home is a take-home tooth whitening product that combines amorphous calcium phosphate (ACP), potassium nitrate and fluoride for enhanced whitening results.

The award follows the launch of Philips Zoom DayWhite 6% HP with ACP making it compliant with the new European Commission directive which prohibits the commercialisation of any whitening products in the European Union containing more than 6% hydrogen peroxide.

[www.philipsoralhealthcare.com](http://www.philipsoralhealthcare.com)

### ADD VITALITY TO RESTORATIONS

Septodont's newest product, N'Durance Cristal, provides clinicians with higher translucency for optimal aesthetics.

With a unique combination of low shrinkage and high conversion, N'Durance Cristal is easy and quick to polish thanks to its nano-hybrid optimised filler system.

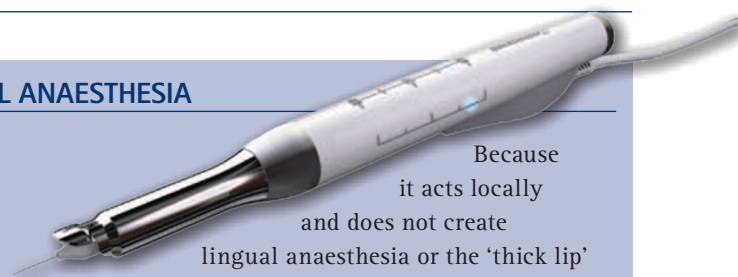
N'Durance Cristal is available in seven of the most popular Vita shades as well as Incisal, which mimics natural enamel translucency, adding vitality to restorations.

[www.septodont.co.uk](http://www.septodont.co.uk)



### PAIN-FREE OSTEOCENTRAL ANAESTHESIA

Quicksleeper, the computer-controlled local anaesthetic system, enables dental professionals to perform osteocentral anaesthesia whereby a small amount of conventional local anaesthetic is placed in the spongy bone in between teeth. Eliminating the need for painful infiltration, block and palatal injections, Quicksleeper delivers a profound anaesthesia almost instantaneously: a real practice builder, especially when treating children and other potentially nervous patients.



Because it acts locally and does not create lingual anaesthesia or the 'thick lip' associated with ID and mental blocks, there is no risk of the patient biting the lip, and it is safe to use bilaterally on the mandible.

Using Quicksleeper it is possible to anaesthetise between two and eight teeth with just one injection without the need for additional palatal or buccal injections – enabling more treatment to be performed per session. Completely pain-free osteocentral anaesthesia is effective even in the presence of pulpitis and can be employed for all forms of treatment including extractions and implantology.

For further information telephone 01380 734990 or visit [www.generalmedical.co.uk](http://www.generalmedical.co.uk).

### LABORATORY PEACE OF MIND

CosTech Elite dental laboratory is dedicated to providing the best possible service for all its clients, undertaking work for both the NHS and private sector.

As testament to the quality of its service, CosTech Elite is an official member of DAMAS – the Dental Appliance Manufacturers Audit Scheme. As a DAMAS certified dental laboratory, CosTech Elite receives regular independent audits to ensure its working practices meet strict standards. This gives practices the peace of mind to know that when they are using CosTech Elite, they are using a laboratory dedicated to producing prosthetics and restorations to an exceptional standard.

If any further proof were needed of CosTech Elite's

dedication to quality of products and services, the company also offers a unique courier collection and delivery service, using its fleet of specially branded cars. For a superior service, CosTech Elite managers and team members will visit practices as required, and groups of dentists are very welcome to visit the laboratory and see for themselves the quality of production at the CosTech Elite facility.

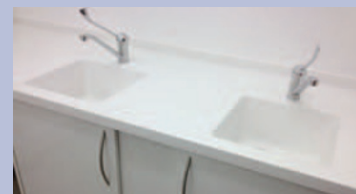
Call CosTech Elite on 01474 320 076 or visit [www.costech.co.uk](http://www.costech.co.uk).

### WORKTOPS, SINKS AND TAPS

Classic Dental Cabinetry (CDC) are delighted to reveal their range of inexpensive, simple solutions for compliance with HTM 01-05.

CDC can supply 'off-the-shelf' solutions for worktops, sinks and taps, tackling the major areas of compliance. Alternatively they can provide full bespoke solutions suitable for the smallest spaces to complete new-builds.

The CDC range features quality post-formed worktops, PVC-edged doors and carcass fronts, quality sinks and mixer taps, all designed on a bespoke basis. CDC can include split height designs for superior ergonomics, custom instrument drawers which lock in the open position, custom suction motor housings, CVS tip support modules,



tray storage and single cabinetry runs for smaller surgeries.

CDC is extremely competitively priced and available either 'supply only' or with full installation support. For further information email [info@classicdentalcabinetry.co.uk](mailto:info@classicdentalcabinetry.co.uk) or visit [www.classicdentalcabinetry.co.uk](http://www.classicdentalcabinetry.co.uk).