

### MADE-TO-MEASURE RESTORATIONS

Sirona Dental Systems will be extolling the benefits of the CEREC AC Bluecam CAD/CAM system in conjunction with the new Biogeneric software at BDTA Dental Showcase.

CEREC Biogeneric is the first restoration method which metrically analyses the patient's individual dentition status as the basis for computing the occlusal morphology. This patented scientific procedure is the passport to natural,

made-to-measure restorations founded on precise metric principles. The method is also very simple; with one click of the mouse a user is able to create crowns, veneers, inlays, onlays and anatomically sized bridges with up to four units.

CEREC saves you and your patients time and drastically reduces your laboratory bills. For further information go along to the Sirona stand, number G12.

**Reader response number 74**

### YOU CAN SEE CLEARLY NOW

Orasoptic loupes are customised to practitioners' facial geometry, working distance and angle of declination and are presented in a personalised sturdy storage case.

Orasoptic loupes enable you to see more clearly even in more restricted areas and they significantly reduce eye strain, allowing dentists, hygienists and therapists to work more precisely for longer.

The Orasoptic UK range comes in a variety of lightweight frames and a choice of magnification. All loupes offer: resolution - delivering peak visualisation across the entire viewing field; field width - providing a wide field to reduce eye fatigue; and magni-

fication power - Orasoptic has developed a simple system to allow users to understand the magnification.

Visit stand P08 at BDTA Dental Showcase to see the new colours in the Rudy Projet range and for a product demonstration.

**Reader response number 75**



### PERSONALISED PRODUCTS FOR PATIENTS

As the professional division of MyOral-Health, [www.dentalpracticepromotion.com](http://www.dentalpracticepromotion.com) offers a smart and cost effective way to promote your practice. Their range of high quality oral care products include floss cards, PTFE tape, inter-brushes, ID brushes, toothbrushes and dental slides.

By personalising oral care products with your own practice logo, you can promote your practice while at the same time improving your patients' oral health.

Word of mouth is an effective way to attract new patients and by using these products as giveaways in your practice you can add that little bit extra to the patient experience, encouraging them to

remain loyal and recommend your practice to their friends.

Visit [www.dentalpracticepromotion.com](http://www.dentalpracticepromotion.com) on stand J04; if you place an order at Showcase you will get a 10% discount.

**Reader response number 76**



### BOB A RESTORATION MATERIAL

Shofu's leading brands include Beautiful II, a fluoride-release aesthetic restoration material; BeautyOrtho Bond, affectionately known as BOB - the first of a new generation of bonding agents specially developed for orthodontic brackets; a range of glass ionomer materials; and the Vintage porcelain range.

Dura-Green stones are made from silicon carbide grit for fast contouring and finishing of porcelain, composite precious alloys and amalgam; Dura-White stones are for finishing enamel, glass ionomer cements, composite and porcelain; Brownie, Greenie and Supergreenie silicone polishers are for fast, brilliant polishing on precious metals and amalgam. The Super-Snap finishing and polishing disc system is ideal for all microfilled and hybrid composite fillings. One Gloss unique one-step finisher and polisher can be used to finish and polish all composite restorations by altering the contact pressure on the restoration, without having to change instrument.

Check out Shofu's extensive range of products on stand V08 at Dental Showcase.

**Reader response number 77**

### FORTY YEARS OF PRACTICE MAKEOVERS

SPS Dental have 40 years of experience in refurbishing dental practices. They pride themselves on the fact that the majority of their business is from referrals.

SPS works on a range of projects, from the very small to multi-surgery installations. They apply the same meticulous planning and attention to detail to all.

Pop along to the SPS stand at Dental Showcase (B07) to have a look at some of their recent refurbishments and for some experienced, knowledgeable advice from people who genuinely care about their work.

**Reader response number 78**