

DIARY

MARCH

AADR/CADR Annual Meeting

Date: 3-6 March 2010
Venue: Walter E. Washington Convention Center, Washington DC
www.aadronline.org

FGDP(UK) 2010 Pendlebury Lecture

Date: 5 March 2010
Venue: The Royal College of Surgeons of England, London
www.fgdp.org.uk

World of Health IT Conference and Exhibition

Date: 15-18 March 2010
Venue: The Convention Centre, CCIB, Barcelona
www.worldofhealthit.org

UCL Eastman Dental Institute CPD Conference

Date: 19 March 2010
Venue: London
www.eastman.ucl.ac.uk

The Dentistry Show

Date: 19-20 March 2010
Venue: NEC Birmingham
www.thedentistryshow.co.uk

BDA clinical expert series: Innovations in aesthetic dentistry

Date: 26 March 2010
Venue: London

APRIL

BDA Seminar – Growing your practice in challenging times

Date: 23 April 2010
Venue: Leeds Marriott Hotel, Leeds
www.bda.org

HC2010 health informatics conference and exhibition

Date: 27-29 April
Venue: International Conference Centre (ICC), Birmingham
www.hc2010.co.uk

MAY

Dental Sedation Teachers Group Annual Symposium 2010

Date: 14-15 May 2010
Venue: Dublin Dental School & Hospital, Trinity College
www.dstg.co.uk

NATIONAL ORTHODONTIC WEEK TO BE LAUNCHED

The British Orthodontic Society (BOS) has announced that the first ever National Orthodontic Week (NOW) will be launched on 22 March 2010. The aim of the week is to create a cohesive vehicle for all providers of orthodontic treatment to come together and communicate a strong and well-informed message about orthodontics to the public and to the wider dental profession.

It is hoped the annual event will encourage enquiries and dialogue about orthodontics, highlight the expertise of the orthodontic profession, educate patients about the various types of treatment and clarify what can be expected from treatment.

The launch will take place at The National Portrait Gallery on 22 March 2010 when the initiatives will be announced during a private viewing of the Irving Penn celebrity portrait exhibition. Penn was famous for taking photos of the most glamorous faces in Hollywood and he worked for many years for *Vogue* magazine creating some of the most iconic images of the 20th Century.



A new website (www.nowsmile.org) has been created and dental professionals are being encouraged to log on to find out how they can get involved with the campaign, download free material for their practices and read the blog being written by an orthodontist to describe how his practice will be gearing up for the week. A visit to the site will also give dental professionals the chance to win one of 50 places to attend the private viewing at the National Portrait Gallery on launch day.

NEW APPOINTMENT ANNOUNCED

Professor Cemal Ucer, a specialist oral surgeon at the School of Health, Sport and Rehabilitation Sciences within the University of Salford has been confirmed as President-Elect of the Association of Dental Implantology (UK).

For the last four years Professor Ucer has been an active member of the ADI Board as its North West representative and as a host for the ADI's mentor training course at Salford – a course that has produced 70 new mentors so far.

He is the clinical lead of the Diploma/MSc Programme in Implant Dentistry at Salford which teaches established dentists the techniques required to implant artificial roots for teeth.

Professor Ucer will officially become president in two years time, but he has



already begun to tackle his responsibilities in the role actively and has formed an agenda dedicated to maintaining both high standards of patient care and the training of dentists across the UK.