

New products and focus on private practice and CPD and education

LIVE ONLINE TRAINING

PracticeWorks' training facilities offer recorded online classes and training videos. Delivered using MasterWorks Learning Centre software and accessed through <http://masterworkslearning.centra.com>, these content-rich classes are always available for repeat viewing.

Live online training is provided thanks to the Centra system, which enables real-time information sharing in a virtual meeting room environment. Dental professionals can access <http://practiceworks.centra.com> for live online training that can be easily scheduled at short notice.

The online resource centre, accessible through www.practiceworks.co.uk, is a comprehensive source of support which includes software update information, advertising and training solutions.

There is no need to take time away



from the practice with PracticeWorks Online Training, and the cost is lower than that of on-site training. The software is easy to use, and PracticeWorks provides all the necessary tools for a successful training session. The site also includes news streams, consulting support, forums and a support call log.

Reader response number 50

NEW WEBSITE LAUNCHED

An independent website is enabling patients to post their experiences about their dentist, with the aim of helping the dental community to improve care, attract new patients and meet commissioning standards.

The new service from iWantGreatCare.org, the healthcare review website which first launched its service to review doctors last year, provides both patients and professionals with the information to make improvements to the patient experience and thereby attract more patients.

Visitors to the site are now able to rate their dentist using a series of measurements known to relate to better healthcare outcomes, including trust, listen,

recommend, cleanliness, efficiency, politeness and respect. These criteria are what dental patients value the most, and what guide their choice when looking for a new dentist.

Dentists and dental practices are now able to use the real-time and continuous patient feedback gathered on the website free of charge to make focused decisions on how to best improve their services to meet the needs of the public and to attract more patients. It can also prove a vital tool in terms of the move towards a quality commissioning framework, which focuses on improving patient experience, increasing access and meeting local needs and increasing preventative dentistry.

Reader response number 51

MICRO-INVASIVE INFILTRATION TECHNOLOGY



DMG UK has recently announced the launch of Icon, a revolutionary treatment for incipient caries and carious white spot lesions without the need for drilling. Icon, a caries infiltration therapy, uses micro-invasive technology that reinforces and stabilises demineralised enamel without the need for drilling or sacrificing healthy tooth structure.

The product aims to bridge the gap between prevention (fluoride therapy) and caries restoration, as its micro-invasive infiltration technology can be used to treat smooth surface and proximal carious lesions up to the first third of dentine.

It prevents lesion progression and increases life expectancy for the tooth while providing a highly aesthetic solution, as carious white spot lesions treated with Icon take on the appearance of the surrounding healthy enamel. Icon offers a simple alternative to the 'wait and see' approach, enabling dentists to offer an immediate treatment without unnecessary loss of healthy tooth structure. Total treatment time is about 15 minutes.

Reader response number 52