

# New products and focus on implants

Please send trade news information and illustrations to Arveen Bajaj at the *BDJ*, Nature Publishing Group, The Macmillan Building, 4-6 Crinan Street, London N1 9XW.

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## IDS 2009 PRESENTS THE FUTURE OF DENTISTRY

The 33rd International Dental Show (IDS) will be held at the Cologne Trade Fairground from 24-28 March 2009 and promises to become a festival of innovations, trends and ideas. Approximately 1,750 exhibitors from 55 countries will present around 1,100 innovations in more than 138,000 square metres of exhibition space, making IDS 2009 a must for exhibitors and suppliers as well as dentists, technicians, hygienists and all users of dental products.

The IDS is held in Cologne every two years and is organised by the GFDI, the commercial enterprise of the Association of German Dental Manufacturers (VDDI), and staged by Koelnmesse GmbH. Visitors in 2009 will find a truly international exhibition with a new, even more modern atmosphere. More than 200 new exhibitors are proof of the Show's status as a world leader in the dental arena and the Cologne Trade Fairground provides the perfect venue, with its completely



renovated 'Messeboulevard' making trips between halls shorter and enabling the 100,000 expected visitors to easily find their way around.

Together, the exhibition centre, services and supporting programme make IDS 2009 an experience not to be missed. For more information visit the Show's official website at [www.ids-cologne.de](http://www.ids-cologne.de).  
**Reader response number 50**

## NO MIX PUTTY

NovaBone is a putty which requires no mixing, all you do is remove it from the packaging and apply it to the site. It is durable and stays in place throughout irrigation and due to its flexible form can be moulded into any shape.

An alternative to bioglass, the osteostimulative NovaBone boasts the same benefits including straight-forward void-filling, lower surgical costs. It prevents infection, promotes healing and stimulates osteoblast differentiation and proliferation, and is manufactured to set specifications for safety and effectiveness.

NovaBone is substantially equivalent to bioglass at six and 12 weeks, with high material resorption and the promotion of solid bone formation. Users of NovaBone benefit from a reduction of the risks associated with autogenous tissue harvesting.

**Reader response number 51**

## SAFE BIOCOMPATIBLE BONE GRAFT LAUNCHED

Laddec, from BioHorizons and Osteotech, is a processed cancellous bone of bovine origin with structure and chemical composition similar to that of human bone. It is a safe biocom-

patible bone graft which provides an excellent osteoconductive scaffold that assists with the rapid regeneration of bone and remodels the bone graft into host bone.

It is available in a variety of forms including particulate (in a jar or syringe), cube or block. The processing element preserves the natural mineral and collagen framework unlike similar competitive products.

**Reader response number 52**

## NO MEMBRANE REQUIRED

Vital from Biocomposites Ltd, a UK based company in the field of bone regenerating technologies, is a simple to use graft material that sets to become cell occlusive so no membrane is required.

It reliably quickly turns into bone and does not contain any animal tissue. Implants can be placed into it after four to six months. It is available from Swallow Dental Supplies.

**Reader response number 53**



### TAILOR MADE SOLUTIONS

Straumann have created a unique loyalty programme. More Than Implants has three practice-building levels entitled More Than Implants, More Than Implants Gold and More Than Implants

Platinum, each delivering a tailor-made solution to suit your individual needs.

This partnership-focused approach to implant dentistry offers three key elements specifically designed to improve your practice profile: developing your

own personal network, offering the highest standards of support and service and providing your patients with the most up-to-date information through bespoke ideas.

**Reader response number 54**

### HIGH QUALITY MAGNIFICATION

New MaximEyes Loupes, available from Blackwell Supplies, let you experience all the benefits of high quality magnification with a noticeable reduction in weight. The unique design reduces the weight of the loupes on



the nose by 70%, putting less strain on the wearer.

You can also adopt the most comfortable posture due to the multi-adjustment feature. This allows you to use MaximEyes Loupes without having to risk exposing yourself to the problems associated with bad posture.

They are available in 2.5, 3.5 and 4.5x magnification with working distances of 350 mm, 400 mm, 450 mm and 500 mm. This provides the clinician with the full range of magnification and working distance to suit all clinical requirements from general dentistry to endodontics or surgery.

**Reader response number 55**

### ONLINE SURGICAL CATALOGUE

The new look website at [www.timesco.com](http://www.timesco.com) features the company's complete dental instrument range in an online surgical catalogue that includes over 4,500 instruments for every eventuality.

This will act as an immediate source of information for our customers on any instrument they are interested in, complete with detailed specifications and high resolution images.

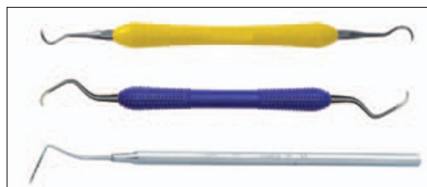
The website includes information on clinical trials, video tutorials, FAQs and reprocessing information. With the three-way search facility, customers can search by a particular brand or style, by category or by product name.

**Reader response number 58**

### ERGONOMICALLY DESIGNED INSTRUMENTS

Artio is the newest range of instruments from Dentsply. With an ergonomically designed handle for excellent grip, the lightweight instruments have extra hard, Ash CryoSteel tips for long-lasting sharpness. Artio instruments are colour-coded for specific uses and are reasonably priced.

With every sale of an Artio instrument, Dentsply will donate 50p to the Mouth



Cancer Foundation. Visit [www.mouthcancerfoundation.org](http://www.mouthcancerfoundation.org) for more information.

**Reader response number 56**

### NEW TITANIUM SCALERS

The Stoma range of titanium curettes for use around implants, available from Swallow Dental, has recently been extended to include Gracey Extra Reach Minis along with the Universal Langers and Titanium Tipped sickle scalers from Salvin. Titanium instruments help prevent the problem of scratching that can occur when

stainless steel curettes are used against implants, and which can lead to increased plaque adhesion.

Unlike plastic scalers, titanium scalers can be re-sharpened in the same way as conventional curettes. The full range of Stoma surgical instruments and PDT Periodontal Hand Scalers is also available from Swallow Dental.

**Reader response number 57**



### A HELPING HAND

The Benevolent Fund is a registered charity available to all dentists and their families. Whether you have experienced an accident, illness or any other ill fortune leading to your current predicament, the Fund may be able provide financial support. Each request is considered individually, in strictest confidence and without judgement.

Overcoming financial difficulty due to unforeseen circumstances can be incredibly difficult as many sufferers are unsure where to turn. The Fund cannot continue its worthwhile work and dedication without the assistance and support of the whole dental profession. Your regular donations are vital, but increasing awareness of the Fund among all dentists is also essential to ensure that those who might be able to benefit know about it.

If you or anyone you know needs the help of the Benevolent Fund, please call Sally Atkinson on 020 7486 4994 or email [dentistshelp@btconnect.com](mailto:dentistshelp@btconnect.com).

**Reader response number 59**

## PROTECTION FROM AIRBORNE PATHOGENS

The new Sanyo virus washer protects healthcare staff from airborne pathogens by permanently inactivating airborne viruses and bacteria. The technology, which comes in the form of a moveable floor standing unit, is designed for use in sensitive and at-risk areas such as GP surgeries and hospital waiting rooms, to protect staff and the general public from the spread of disease.

Electrolysed water runs over the air purification element in the virus washer and indoor air is then forced to circulate through the element, inactivating airborne viruses which pass through it.

The unit also has a five-layer filter



system, including a high efficiency HEPA filter for removing pollen and dust mites, and has the approval of the British Allergy Foundation. The model (VW-VF10BG) is suitable for spaces of up to 100 cubic metres.

**Reader response number 60**

## PROTECT YOUR WORK SURFACES

With Traymasters from Blackwell Supplies, you can protect your work surfaces and instruments at a negligible cost. Traymasters have an upper absorbent layer to contain contaminants including micro-organisms, chemicals and fluids,



over an impermeable lower plastic membrane that prevents fluids from seeping through to the surface beneath.

They are available in two sizes, 280 × 180 mm and 305 × 203 mm, and are supplied in boxes of 2 × 250 individually labelled units. They are easy, cost effective and are suitable for use with trays, bracket tables, cabinets and flat surfaces.

They are also suitable to protect delicate instruments from damage and are disposable.

Another useful feature is that you can use the Traymasters as tray liners when autoclaving, at temperatures of up to 121°C.

**Reader response number 61**

## LIGHTWEIGHT DESIGN

NSK's Dual Air Jet turbine system ensures that turbine noise is no longer a concern. With high levels of torque and powerful cutting, the product ensures procedures are performed in virtual silence so that the patient is treated in a gentle and therapeutic environment. The handpieces are ergonomically designed to rest comfortably in the hand.

**Reader response number 62**

