A striking feature of this work is that none of the individual elements of the model are new in themselves, but the unifying picture that emerges in which the tearing angle can be viewed as another material parameter characterizing adhered thin films is an innovative understanding. The merit of theoretical analysis cannot be emphasized enough here: a purely statistical analysis without the analytical model would be likely to yield quite poor correlations between the parameters, and the underlying laws would not have been found. Commercial adhesive film of different thicknesses are often made of different materials and therefore have different mechanical properties in addition to the explicit thickness dependence. For this reason a simple trend of the apex angle with thickness is more difficult to observe.

The type of analysis used by Hamm *et al.* in approaching this problem is analytical, in that it doesn't rely on pure computational power but instead reduces the question to a tractable geometric problem. In this sense, it resists the current trend in the domain of theoretical mechanics of materials towards pure

computational power, seen in approaches such as finite element analysis and papers quoting huge compliance matrices.

The late P. G. de Gennes described. in the epilogue of his Dirac Lectures², the birth of an 'impressionist style' of theoretical physics. Relating it to the visual arts, he compared the impact of computational physics on theoretical physics with the introduction of photography on artistic painting. In the arts, the response to photography was the development of an impressionist style. And so, in response to computational physics, a theoretical physicist may develop an alternative style: an 'impression' focused on a complex phenomenon. The 'impression' that ultimately has to emerge is not necessarily reductionist in all aspects, but rather a sketch of parameter interdependencies and scaling laws that are characteristic for the problem at hand.

The problem of peeling adhesive tape is ideally suited for an impressionist approach, as Hamm *et al.* have treated it: numerical analysis is largely avoided and the focus is rather on the interplay between the parameters. Impressionist need not mean, however, that the outcome

is blurry and useless. Hamm *et al.* have avoided the use of scaling laws and chose to use a semi-empirical approach, which provides potential for material characterization based on geometric observation rather than direct mechanical measurements.

The work of Hamm *et al.* adds to a growing range of new, somewhat unexpected, applications of the theory of elasticity. Other examples include the phenomenon of wrinkling^{3,4}, which also has potential for material characterization. The use of the elasticity of confined DNA⁵ as a means to stretch DNA in microchannels⁶ — aimed at developing cheap sequencing devices — is also related. This list is obviously not exhaustive but is certainly indicative of the success of the impressionist style of theoretical physics and its sometimes unexpected applications.

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MATERIAL WITNESS

Shrouded in mystery

Radiocarbon dating has revolutionized the study of archaeological specimens, but it remains something of an art. Fluctuations in the ¹⁴C content of the atmosphere over time make calibration against other dating techniques necessary, and the spectre of contamination with recent organic matter always hovers.

There is probably no single instance in which these inherent ambiguities in the technique's precision have been more widely publicized than its application to the Shroud of Turin in 1988. That investigation, described the following year (P. E. Damon *et al. Nature* 337, 611–615; 1989) famously revealed the shroud's linen to be of medieval origin, most probably early fourteenth century, suggesting that this celebrated relic of the Catholic Church is a fake and not the true burial shroud of Jesus.

Whatever the science might say, there is now a groundswell of dissent that is finding a voice in prominent media outlets. One objection is that the dating was distorted either by recent fungal growth on the material

or by smoke or scorching from a fire in 1532 that is known to have damaged the shroud, burning holes that were later patched.

These issues were in fact addressed at the time of the initial report by one of the investigators, the late Teddy Hall of Oxford University (*Archaeometry* **31**, 92–95; 1989). Hall pointed out that if the linen was truly 2,000 years old, it would have to be contaminated with as much as 40 percent of modern carbon to give the date measured. Moreover, the data did not vary between samples washed to different degrees. And tests on other samples of cloth gave unchanged dates for various degrees of scorching.

Another view is that the small sample removed from the shroud for dating came from a section that had been repaired in the Middle Ages with an almost invisible weave. The claim is not entirely *ad hoc* – circumstantial and technical arguments can be advanced in its favour (R. N. Rogers, *Thermochim. Acta* **425**, 189–194; 2005). It's certainly regrettable that only one small part of the shroud was studied.

Other critics challenge
the radiocarbon study with
historical evidence. Hall
echoed the standard view
that the shroud first appears
in the records in 1353. But
it is now claimed that an
identical shroud is depicted
in a late twelfth-century
manuscript from Hungary,
and that an alleged burial shroud
imprinted with the image of Christ can

It's fair to say that, despite the seemingly definitive tests in 1988, the status of the Shroud of Turin is murkier than ever. Not least, the nature of the image and how it was fixed on the cloth remain deeply puzzling. All of this calls for further testing, but that's unlikely to be permitted any time soon. Of course, the two attributes central to the shroud's alleged religious significance — that it wrapped the body of Jesus, and is of supernatural origin — are precisely those neither science nor history can ever prove.

be traced at least to the sixth century.

Philip Ball