Contacts

Publisher: Ben Crowe Editor: Paul Smaglik

Marketing Manager: David Bowen

US Head Office. New York

345 Park Avenue South, 10th Floor, New York, NY 10010-1707 Tel +1 800 989 7718 Fax +1 800 989 7103 e-mail: naturejobs@natureny.com

US Sales Manager/ Corporations:

Peter Bless

Classified Sales Representatives

Phone: +1 800 989 7718

Pennsylvania, New York, Maryland/ Latin America/ NIH:

Michael McGillion

Midwest USA:

Wade Tucker

Fast USA/ Canada

. Janine Tanmina

San Francisco Office

Classified Sales Representative:

Michaela Bjorkman

West USA/ West Corp. Canada 225 Bush Street Suite 1453

San Francisco, CA 94104

Tel +1 415 781 3803 Fax +1 415 781 3805 e-mail: m hiorkman@naturesf.com

European Head Office, London

The Macmillan Building, 4 Crinan Street, London N1 9XW, UK Tel +44 (0) 20 7843 4961 Fax +44 (0) 20 7843 4996 e-mail: natureiohs@nature.com

Natureiobs Sales Director

Nevin Bayoumi (4978)

Advertising Production

Manager: Billie Franklin To send materials use London address above Tel +44 (0) 20 7843 4814 Fax +44 (0) 20 7843 4996

e-mail: natureiobs@nature.com

Naturejobs web development

Tom Hancock

Natureiobs online production:

Niamh Shields

European Satellite Office

Germany/ Austria/ Italy/ The Netherlands/ Belgium

Patrick Phelan e-mail: p.phelan@nature.com Sharon de Weert

e-mail: s.deweert@nature.com

Japan Head Office, Tokyo

MG Ichigava Building (5F). 19-1 Haraikatamachi, Shinjuku-ku, Tokyo 162-0841 Tel +81 3 3267 8751 Fax +81 3 3267 8746

Asia-Pacific Sales Director:

Rinoko Asami e-mail: r.asami@naturejpn.com

naturejobs

Welcome competition

very year a colleague of mine does a presentation to the new intake for the mass-media science fellows course at the American Association for the Advancement of Science. Her talk always includes a serious warning. Science writing is a treacherous, cut-throat world, she tells the prospective journalists, and there are few full-time jobs. "Are you sure you want to do this?" she asks, pausing before she adds: "Because I don't need the competition." In all honesty, this pitch could just as easily apply to scientists in general as to science writers — in either case, landing a full-time job straight after a PhD is difficult.

My friend's indoctrination talk would have been welcome at the inaugural meeting on scientific publishing in Bremen, Germany, last month. The meeting, organized by charitable foundation Bertelsmann Stiftung and the German Journalists' Federation, brought together scientists, policy-makers and journalists. But it did not offer specific advice on how to succeed in the field — just as scientists often receive little career advice at conferences, beyond the latest in scientific advances.

The turnout for the meeting, some 350 people, was a mix of established and aspiring science writers. Such a range gave a strong indication of the need for advice and information especially as the economics of science-writing has caused a general shift from full-time jobs to freelance opportunities (see Nature 432, 418-419; 2004).

But there were some hopeful signs after the conference. Two German newspapers, Die Zeit and Süddeutsche Zeitung, are launching science sections this month. And career talks for scientists are now de rigueur at most US-based scientific conferences. I'm sure my colleague would agree that more of the same in Europe — for both traditional and off-the-bench scientific careers — would facilitate some welcome competition.

Paul Smaglik Naturejobs editor





WWW.NATUREJOBS.COM

Career centre Information on the scientific job market

FOCUS SPOTLIGHT RECRUITMENT **ANNOUNCEMENTS EVENTS**