

Targeted therapy of cancer: new roles for pathologists in colorectal cancer

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Personalized/individualized/tailored therapy for each patient is an important goal for improving the outcome of patients with colorectal adenocarcinoma and includes the intention to maximize efficacy and minimize toxicity of chemotherapeutic agents. Numerous barriers must be overcome to reach this goal because outcome is affected by an unholy trinity of tumor characteristics that include somatic alterations at the DNA, RNA, and protein level; patient characteristics that include germline genetic differences such as polymorphisms in enzymes affecting the metabolism of chemotherapeutic agents; and environmental exposures and factors that include diet and physical activity. At present, evaluation of epidermal growth factor receptor (EGFR) expression by immunohistochemistry in colorectal adenocarcinoma is generally required for treatment with one of the monoclonal antibody therapies directed against that target, despite the absence of evidence for predictive value of the assay, whereas EGFR fluorescent *in situ* hybridization (FISH) may be predictive. In addition, the Food and Drug Administration of the United States now requires a ‘black box’ warning on the packaging of irinotecan for evaluation of germline polymorphism in UGT1A1, the gene mutated in Gilbert’s syndrome, for potential reduction of drug dosage in patients with the UGT1A1*28 polymorphism. Numerous other potential markers have been identified but have not yet reached levels of evidence that support their routine usage. For example, KRAS gene mutation appears to preclude improved survival after therapy with monoclonal antibody therapy directed at EGFR, and extensive DNA methylation is associated with lack of efficacy of 5-fluorouracil (5-FU)-based chemotherapy. Additional markers will come into routine usage as reports of research studies continue to appear in the literature. Clinical trials driven by molecular targets and agents directed against them, and understanding of the conflicting data on utility of markers reported in the literature, are needed to advance the field.

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Targeted therapy consists of therapeutic agents directed at specific molecules. The term is derived from a drug development process that leads to the design and synthesis of a small molecule or production of a monoclonal antibody with specific intent to affect a discreet molecular target in order to have desired therapeutic effects. The term connotes avoidance of the toxicities of cytotoxic chemotherapeutic agents by increased specificity for molecular targets in the context of assumed understanding of the molecular processes and pathways. In practice, most targeted agents have much broader specificity

than intended, and many cytotoxic agents that are in use after drug development that was based on identification of their functional effects, are actually targeted on specific molecules.

Targeted therapy has the potential to be personalized/individualized/tailored by evaluation of the status of the presumed target and its downstream effector pathways in each patient.¹ Assessment of tumors for markers useful to personalize cancer therapy is in its infancy, especially in colorectal adenocarcinoma. Markers can be used in two main clinical settings. The first is evaluation of prognosis in which the marker is used to determine the potential need for further treatment based on the natural history and expected behavior of an individual patient’s colorectal adenocarcinoma. These markers address the question of whom to treat, especially in the adjuvant setting after an intended curative resection that often leaves the patient cancer-free with no potential for later recurrence of

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his or her resected tumor. The presence of high levels of microsatellite instability (MSI-H) is currently the best example of a favorable prognostic molecular marker in colorectal adenocarcinoma.^{2,3}

Identification of patients who have inapparent residual locoregional or distant disease that could be eradicated by therapy would make a major contribution to improving patient management by avoiding the toxicity of unneeded postoperative adjuvant therapy.⁴⁻⁷ Molecular staging has been attempted by evaluating tumors for indicators of metastatic phenotype and by evaluating for tumor cell components as molecular evidence of histopathologically inapparent cancer in potential metastatic sites and in blood, other body fluids, and bone marrow as surrogates of micrometastatic disease. Second, predictive markers are of great interest to tailor therapy through use of drugs that are likely to be effective, rather than empirical selection of agents based on published results from series of patients in clinical trials followed by trial-and-error treatment of the individual patient. Predictive markers address the issue of how to treat a patient and have potential applicability in both the adjuvant and advanced-disease settings.⁸⁻¹² These markers would improve patient management by permitting the use of effective agents from the outset of therapy and the avoidance of the toxicities of ineffective agents that are ultimately discontinued due to lack of efficacy after exposure of the patient to potential adverse events. Markers to predict response and, even more importantly, survival would make major changes in patient management.

The development of prognostic and predictive markers in colorectal adenocarcinoma, the second most common cause of cancer deaths in the United States, has a long history, but only a very few markers have reached clinical utility after achieving an acceptable level of evidence.¹³ This review will focus on predictive markers, although many of the markers that are adverse predictive markers are also reported to be adverse prognostic markers, for example, high levels of expression of thymidylate synthase (TS), the target enzyme for 5-fluorouracil (5-FU) that is the oldest and most frequently used agent. The intent of this review is to provide an update on the contributions that pathologists can make in picking the best chemotherapy and targeted therapy for a patient in order to increase the response rate to therapeutic agents in a subset of patients. This approach contrasts with empirical use of agents in all patients, among whom many will have no benefit despite toxicities, and that also dilutes the evidence of effectiveness of the drug in any subgroup with efficacy. Incremental improvements over current approaches to therapy selection are needed and achievable, although major improvements are preferred and more elusive.

Research strategies have included attempts at identification of markers in both tumors themselves

and the patients who have tumors. Somatic alterations at the DNA, RNA, and protein levels in tumors are well studied, and comprehensive approaches in characterizing the pharmacogenomics of tumors are being pursued actively.^{1,8-12,14} The germline constitution of patients has also received attention in the discipline of pharmacogenetics with recognition of numerous single-nucleotide polymorphisms in genes that are important in tumor biology.^{8,15} Less effort has been directed at understanding the interaction of environmental and lifestyle exposures and factors such as diet and physical activity with the effects of therapeutic agents, but intriguing results have emerged that western diet and low physical activity have adverse effects on survival after chemotherapy.^{16,17} The unholy trinity of tumor, patient, and environment presents a barrier to progress of translational research, and mechanisms of interactions are poorly understood.

Few clinical trials have been completed to validate the use of predictive markers. The acquisition of patient response rate data with the wide variety of combinations of chemotherapies already available, including both cytotoxic and targeted agents in various dosage schedules, represents a major challenge. Rectal carcinoma is treated with chemoradiation, further complicating the use of markers because some of the mechanisms of effects of radiation differ from those of chemotherapy.¹⁸ In addition, the molecular pathology of rectal and colonic adenocarcinomas differs. Translation of markers from *in vitro* to *in vivo* experimental models and ultimately into patient usage requires many steps in concert with the drug development process. Successful completion of these steps has the additional potential benefit of permitting adjustment of therapy and identification of opportunities for combinations that may not be apparent from empirical drug protocols. Marker-guided therapy offers the ability to improve patient selection for treatment with agents, especially if prediction of effects on molecular pathways can be defined. These efforts seem entirely worthwhile, since the five-year survival rate of patients with advanced colorectal adenocarcinoma remains distressing low, even in the current era of available new agents.

Chemotherapeutic agents approved for use in patients with colorectal adenocarcinoma

Drugs approved for use in colorectal cancer are shown in Table 1 along with their molecular targets and the assays proposed for those targets and markers in single-agent treatment regimens. The agents are the intravenous and oral fluoropyrimidines, 5-FU and capecitabine, respectively; the platinum derivative, oxaliplatin; the camptothecin derivative, irinotecan; the monoclonal antibodies directed

Table 1 Summary of United States Food and Drug Administration (FDA)-approved agents for treatment of patients with colorectal carcinoma and the associated single-agent tumor and patient markers

Agent	Type of agent	Target	Proposed single-agent tumor markers	Proposed patient markers
5-fluorouracil	Intravenous fluoropyrimidine	Thymidylate synthase (TS/TYMS)	Expression of TS, dihydropyrimidine dehydrogenase (DPD), thymidine phosphorylase (TP)	TS polymorphism, DPD activity and polymorphism, methylene tetrahydrofolate reductase polymorphism
Capecitabine Oxaliplatin	Oral fluoropyrimidine Platinum derivative	TS Nucleotides in DNA for crosslinking	? same as 5-FU Expression of X-ray cross complementing factor 1 (XRCC1) and excision repair cross-complementation group 1 (ERCC1)	? same as 5-FU XRCC1 and ERCC1 polymorphism
Irinotecan	Camptothecin derivative	Topoisomerase I (Topo-1)	? expression of Topo-1, ? high levels of microsatellite instability (MSI-H)	Uridine diphosphate glucuronosyltransferase (UGT1A1) polymorphism
Bevacizumab	Humanized monoclonal antibody	Vascular endothelial growth factor (VEGF)	None identified	None identified
Cetuximab	Chimeric IgG1	Epidermal growth factor receptor (EGFR)	Expression of EGFR (FISH), KRAS mutation	None identified
Panitumumab	Humanized IgG2	Epidermal growth factor receptor (EGFR)	Expression of EGFR (FISH), KRAS mutation	None identified

against epidermal growth factor receptor (EGFR), cetuximab and panitumumab; and the monoclonal antibody directed against vascular endothelial growth factor (VEGF), bevacizumab.

Markers for fluoropyrimidines

Because intravenous 5-FU has been in use for decades, the most extensive evaluation of potential markers for sensitivity and resistance to chemotherapy in patients with colorectal adenocarcinoma is available for this drug. TS is the target of 5-FU, and dihydropyrimidine dehydrogenase (DPD) and thymidine phosphorylase (TP) participate in its catabolism. As a result, these enzymes have been studied extensively at the DNA, RNA, and protein levels, and high levels of expression by immunohistochemistry and mRNA associated with poor outcome.^{1,8-10,19-22} Recently, additional enzymes important in 5-FU effects have been identified, including mRNA expression of TNFRSF1B, SLC35F5, and orotate phosphoribosyltransferase.²³⁻²⁵

At the DNA level, a tandem repeat of 28 bp is present in the 5'-untranslated region of the TS gene and is linked to its expression and enzymatic activity in tumors. An increase in mRNA and protein has been reported in patients with three repeats (3R) as compared with two repeats (2R).^{1,26} TS copy number has also received attention.²⁷ Expression of TS has been evaluated by quantitative reverse transcriptase polymerase chain reaction

amplification for identification of mRNA and by immunohistochemistry with a variety of different antibodies. The resulting literature is a quagmire of results in the advanced-disease and adjuvant setting with various chemotherapy regimens, variable methodologies, and, not surprisingly, conflicting results. On the whole, elevated TS expression may be associated with poor response and reduced survival after 5-FU-based regimens,^{8,28} but many studies have not found the marker to identify responders or survivors,²⁹⁻³¹ and the current level of evidence does not favor clinical utilization of the assay.¹³ A clinical trial in the Eastern Cooperative Oncology Group (protocol E4203) is currently addressing in a prospective manner the potential utility of immunohistochemical expression of TS as an indication for non-fluoropyrimidine-based therapy.

The influence of MSI-H on the response to 5-FU single-agent adjuvant therapy is controversial, with some studies showing no effect on overall survival,^{2,32} but others showing a trend toward lower^{2,33} or improved survival.^{2,34} A recent study of patients with advanced disease in a phase III clinical trial of 5-FU therapy found that extensive DNA methylation involving CpG islands was associated poor survival, with 97% of the long-term survivors having a colorectal carcinoma with low or absent methylation.³⁵

DPD catabolizes 5-FU, and deficiency in the activity of the gene product predisposes to the development of toxicities.^{36,37} This deficiency is very infrequent, however, and routine testing is not done at present.

Capecitabine is an oral fluoropyrimidine.³⁸ Because it has been in use for far shorter time than 5-FU, the pharmacogenetics and pharmacogenomics are less well studied. Initial publications suggest that the characteristics of enzymes involved in the metabolism of 5-FU may have similar potential as markers.³⁹

Markers for oxaliplatin

High expression of the excision repair cross-complementing 1 (ERCC1) gene whose product removes oxaliplatin adducts from DNA has been associated with poor outcome after oxaliplatin.^{28,40,41} Increment in the ratio of soluble FAS to FAS ligand/CD95 by enzyme-linked immunosorbent assay in blood after treatment with oxaliplatin and 5-FU combination chemotherapy has been reported as a marker of chemosensitivity in advanced colorectal cancer patients, and decreased ratio as a predictor of chemoresistance.⁴² It seems likely that the finding is a generic effect for platinum agents, rather than specific to oxaliplatin. Favorable germline genotypes from polymorphisms in XPD-751, ERCC1-188, GSTP1-105, and TS-3'-untranslated region have also been associated with improved survival in this setting.⁴³⁻⁴⁶ Of note, conflicting data on ERCC1-188 have been reported with C/C genotype associated with longer survival⁴⁴ and T/T genotype associated with higher response rate⁴⁵ in patients with advanced colorectal carcinoma. XRCC1 polymorphism has been associated with worse response.⁴⁶⁻⁴⁸

Markers for irinotecan

Irinotecan is a topoisomerase I inhibitor that is converted to SN-38, the active moiety, by carboxylesterases. This camptothecin derivative has been widely used in combination with 5-FU modulated by leucovorin, with oxaliplatin, and with bevacizumab.⁴⁹ A recent study suggested that patients whose tumor has MSI-H that results from defective mismatch repair gene function have improved survival after treatment with irinotecan.⁵⁰ Germline polymorphism in the uridine diphosphate glucuronosyltransferase (UGT1A1) gene that is mutated in patients with Gilbert's syndrome and participates in irinotecan catabolism is associated with increased toxicity, prompting a Food and Drug Administration (FDA) warning label on the package insert for the drug in the United States.⁵¹ Genotyping of patients before initiation of irinotecan therapy may become common practice.

Markers for bevacizumab

This monoclonal antibody against VEGF, in combination with 5-FU/leucovorin or irinotecan and 5-FU/leucovorin, improves survival of patients with

advanced colorectal cancer.⁵² Despite extensive efforts, predictive markers have not been identified⁵³⁻⁵⁶ in tumors, blood, or circulating tumor cells and endothelial cells.

Markers for antibodies to EGFR

Although demonstration of EGFR in a tumor would seem logically to be required for effective targeted therapy with agents targeting the gene product, several studies have shown no relationship of immunohistochemical expression in single-agent therapy with cetuximab and combination therapy of cetuximab with irinotecan in patients with advanced disease,⁵⁷ or with single-agent panitumumab.^{58,59} By contrast, overexpression of EGFR and of HER2 by fluorescent *in situ* hybridization (FISH) may be predictive of response,⁶⁰⁻⁶² although these results are controversial,⁶³ perhaps due to lack of standardization of methods.⁶⁴ In single-agent therapy with cetuximab, low expression of EGFR, cyclooxygenase 2, and interleukin-8 mRNA was associated with improved overall survival, and high expression of VEGF mRNA with resistance in patients with advanced refractory disease.⁶⁵ Germline polymorphism of the cyclin D gene and gene expression levels of VEGF have been reported to be associated with efficacy of cetuximab.²⁸ Recent data have shown that patients with KRAS proto-oncogene mutation in their tumor have no improvement in survival after treatment with cetuximab or panitumumab.^{66,67} These findings have biologic plausibility because KRAS is downstream of EGFR in signal transduction pathways, such that activating mutation of KRAS would replace the dependency of the tumor cells on increased signaling from upstream EGFR.

Markers in combination therapy regimens

Use of combination chemotherapy is standard practice, but poses substantial challenges for the use of markers because of the various mechanisms of action of cytotoxic and targeted agents. Studies have begun to address combination therapies. Germline polymorphisms of TS, XRCC1, and UGT1A1 were evaluated in patients with advanced colorectal cancer treated with 5-FU and irinotecan or 5-FU and oxaliplatin.⁶⁸ With the latter regimen, patients with TS 5' single-nucleotide polymorphism and/or favorable XRCC1 genotypes had better time to progression. With the combination of capecitabine and irinotecan, patients whose tumor had TP expression by immunohistochemistry had improved overall survival, whereas TS and DPD were not predictive.⁶⁹ High expression of ERCC1 and TS mRNA in patients with advanced colorectal cancer treated with 5-FU and oxaliplatin has been associated with poorer survival.⁷⁰ In rectal cancer patients treated with chemoradiation with a 5-FU

regimen, high intratumoral TS after therapy was reported to be predictive of unfavorable outcome.⁷¹

Challenges for development of clinically usable markers

Despite the progress that has been made in the development of markers for use in therapeutics, many clinical, biological, and logistical hurdles remain for the markers to be used in patient management. In the clinical arena, the low response rates for many agents make evaluation of markers difficult due to the small number of patients with favorable outcome who enter into statistical analysis. In addition, agents are routinely used in combination, often with variable dosage schedules (eg, IFL or FOLFIRI for combinations of 5-FU with irinotecan). Agents from different pharmaceutical and biotechnology companies are often combined in regimens, leading to concerns about intellectual property and data sharing. Validation in prospective clinical trials remains the gold standard for levels of evidence to support use of a marker in clinical practice. Resources are limited, however, for carrying out such trials, especially with the large number of opportunities provided by the development of numerous promising new agents and the permutations and combinations of new and established agents. Finally, the rational selection of markers and development of robust methodologies for their use is difficult, as some markers can be evaluated at the DNA, RNA, and protein levels using various technologies.⁶⁴ The decision on the best method and definition of its performance characteristics in the clinical arena require sophisticated clinical, laboratory, and statistical approaches.

Biological challenges to the development of markers include the complexity of the cellular mechanisms of intrinsic and acquired sensitivity and resistance in tumors. Differing mechanisms of effects are typical of different therapeutic agents, including both targeted and cytotoxic agents. Intra-tumor heterogeneity comes into play, as tumors consist of neoplastic cells in a complex microenvironment of non-neoplastic host cells, including new blood vessels resulting from angiogenesis, stromal cells, and inflammatory cells. The targets of some agents are not the tumor cells, but rather the host cells (eg, antivascular/anti-angiogenesis therapy), requiring assessment of localization of markers that cannot be accomplished by 'grind and bind' methodologies that fail to preserve topography. Finally, trafficking of signals through complex interacting molecular pathways is typical, and targeted agents often have effects in multiple pathways because of homologies, including downstream pathways as well as the targets themselves, due to subtotal specificity. In fact, some studies suggest that 'dirty' agents with broader effects are superior to agents with high target specificity.

Studies to address markers also have logistical challenges. The availability of appropriate tissue and body fluid repositories as well as collection and distribution of the specimens to research laboratories are complicated. These logistics must be accomplished in concert with data management, bioinformatics, and biostatistics. Retrospective studies are easier to conduct and provide faster answers due to the availability of existing specimens and outcome data. Temporal trends, however, in the biology of various tumor types and their clinical characteristics (eg, improved survival of stage II and III colon cancer patients in recent years) can affect the validity of the studies. New therapeutic regimens are emerging constantly, and prospective studies are difficult to design and complicated to carry out. The attitude in the gastrointestinal medical oncology community to apply markers for stratification and treatment assignment of patients in clinical trials lags far behind that of medical oncologists who deal with breast cancer patients.⁷² In addition, the cost of evaluating markers increases the expense of drug development, although most pharmaceutical companies now use the strategy of developing markers in parallel with their agents.

New technologies will have major impact on marker development. In the '-omics' era, broad-scale analysis of genes in genomics and methylomics, and of their RNA and products in transcriptomics, proteomics, and metabolomics is underway. Non-coding regulatory RNAs, including microRNAs, offer another opportunity for marker development. Broad-scale studies will provide substantial information that can be developed into clinically useful markers.

Continuing progress will depend upon meeting challenges to marker development. Aligning combination chemotherapy regimens and panels of markers must occur. Better understanding of the tumor biology and patient biology that underlies intrinsic resistance to therapy and the acquisition of resistance after treatment will provide a rationale basis for markers that should be developed. The heterogeneity of marker applications, such as differences between the advanced-disease and adjuvant clinical settings, requires critical consideration of the intent of marker development. Finally, crucial but mundane research directed at standardizing methodologies for marker testing must be conducted, especially since many targets can be evaluated by multiple methods for multiple analyte forms, for example, DNA, RNA, and protein by sequence analysis, epigenetics, transcriptome microarrays, *in situ* hybridization, immunohistochemistry, post-translational modification, and so on.

Current status

At present, evaluation of EGFR expression by immunohistochemistry in colorectal adenocarcinoma

is generally required for treatment with one of the monoclonal antibodies directed against that target, despite the absence of evidence for predictive value of the assay. Evaluation of EGFR overexpression by FISH may be predictive. In addition, other markers are directed at toxicity of agents. The FDA of the United States now requires a 'black box' warning on the packaging of irinotecan for evaluation of germline UGT1A1 polymorphism for potential reduction of drug dosage in patients who have the UGT1A1*28 polymorphism. Low-level or absence of DPD that catabolizes 5-FU is associated with 5-FU toxicity, but the abnormality is so uncommon that testing is very rarely performed before therapy. Numerous other potential markers have been identified but have not yet reached levels of evidence that support their routine usage. Clinical trials remain as the preferred source of data to provide the needed evidence, and multivariable approaches through the use of panels of markers are required in the current era of combination therapies.

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