

# New products and focus on oral health

Please send trade news information and illustrations to Arveen Bajaj at the BDJ, Nature Publishing Group, The Macmillan Building, 4-6 Crinan Street, London N1 9XW.

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## HALITOSIS KIT LAUNCHED

DMDS has launched a new kit to beat halitosis quickly and easily. The special formula of Quick White Halitosis utilises hydrogen peroxide and xyloitol to maximise benefits. Load fluoride trays with Quick White Halitosis gel and leave in the patient's mouth for 10 minutes. For better and faster results use the WIS II pulsation unit, available exclusively from DMDS.

The WIS II portable LED light offers safe, dual arch whitening. As the light's wavelength is carefully controlled there is no heat. Making it a safer light to use with teeth whitening and whilst carrying out this halitosis treatment.

The simple to use kit is supplied with enough material for 10 patients – 10 x 3 cc syringes.

**Reader response number 50**

## TREATING PERIODONTAL DISEASE



Genigel products help in the treatment of periodontal disease by facilitating tissue repair, preventing oedema and inflammation. The products contain Hyaluronan which regulates tissue hydration, offers long term protection to the oral cavity, stabilises the periodontal ligament and helps sufferers with bleeding gums.

Useful in cases of gum disease, mouth ulcers and other trauma, including surgery, Genigel encourages tissue growth and repair.

**Reader response number 53**

## WIN A YEAR'S GUM

Join up to the Wrigley Oral Healthcare Programme website, [www.BetterOralHealth.info](http://www.BetterOralHealth.info) by the end of February and you will be entered in a prize draw to win a year's supply of Wrigley's Orbit Complete sugarfree chewing gum – 12 individual packets per month. Visit [www.BetterOralHealth.info/win-gum](http://www.BetterOralHealth.info/win-gum).

The website has been revamped and has relaunched the patient focused area of the site.

The general public pages [www.BetterOralHealth.info](http://www.BetterOralHealth.info) include more than 40 handouts to download covering topics such as tooth brushing, flossing, allergies and ulcers. This section also provides information on diet, nutrition, plaque and the benefits of saliva.

The professional section of the site has also been updated to provide members of the Wrigley Oral Healthcare Programme with the opportunity to order materials for themselves and their patients online.

**Reader response number 51**

## DETECTING INVISIBLE PROBLEMS EARLY

Developed exclusively for use in dentistry the OPMI pico microscope from Nuview combines excellent Carl Zeiss optics and superb illumination for the early detection of problems invisible to the naked eye, allowing simpler and far less invasive treatment.

It offers five different magnification settings and colour filters to prevent curing, and enhance tissue contrast, plus precision and comfort. Angled optics allow otherwise inaccessible areas to be viewed without

compromising the comfort of the user.

An optional integrated video camera can provide video documentation that relays images to the screen, showing findings to patients in order to better explain any necessary treatment. This also serves as perfect documentation for patient records, and helps improve communication with staff and referral dentists.

Nuview also offers an outstanding after sales service.

**Reader response number 52**



### DIFFERENT SPACES, DIFFERENT BRUSHES

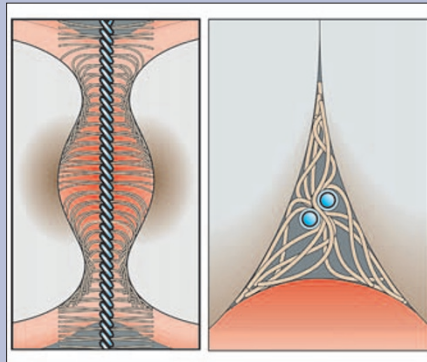
Good oral health requires the correct brush for different interdental spaces.

Curaprox manufactures a range of brushes to effectively penetrate interdental spaces which are at great risk from plaque.

The Regular range offers brushes with the strongest wire core and are especially suited for use with orthodontic appliances, under bridges and for patients with limited dexterity.

The Prime range offers the thinnest wire core for users with the smallest interdental spaces.

The Implant range has a reinforced plastic coated wire core to protect delicate titanium surfaces.



The brushes get below the gumline in a non-traumatic fashion and are totally interchangeable with a wide range of handles.

**Reader response number 54**

### EASY TO HANDLE

Dentsply have produced the Artio extra light range of hand instruments designed to reduce hand fatigue. The 60 restora-



tive and periodontal instruments in the range are super sharp as well as extra light and durable and have hard cutting tips developed under a special cryogenic process. The resin handle is light but resilient enough to withstand the toughest sterilisation.

For every Artio instrument Dentsply sells 50p will be donated to the Mouth Cancer Foundation charity.

**Reader response number 55**

### MAKING SCALING SIMPLER

The R&S ultrasonic scaler, available exclusively from Dental Sky, makes the scaling experience more pleasant for you and your patients.

Light, small and portable it removes dental calculus and stains from the tooth surface quickly and effectively.

The handpiece is cast from titanium alloy to ensure sound function and durability. Little heat is generated during operation and the handpiece is ergonomically designed to reduce hand

fatigue and allow the scaler to be used for long periods of time.

The scaling tips are designed to ensure easy cleaning of the teeth and are available in a variety of patterns making it easier to eliminate subgingival tartar. The lead wire of the R&S scaler is made from silica gel, making it soft, flexible and durable.

The scaler is easy to use and will not drench your patients, making the scaling experience more comfortable for you and your patients.

**Reader response number 56**

### GENTLE TOUCH FOR DAILY CLEANING

Oraldent has developed OralClens Natural, a range of mouthwash and toothpaste products designed to be gentler on the mouth and gums.

These are among the products that will be on show at the BDA exhibition in Manchester from May 1-3.

**Reader response number 57**

### KEEP PATIENTS SAFE FROM CROSS INFECTION

This small sterile package contains a tray with disposable instruments including a stainless steel explorer probe, tweezers and mirror, patient bib, a napkin, two cotton wool rolls and two latex free ear loop masks. The examination kits, which stack neatly, are available in boxes of 50.

The kit assures the patient safety from cross infection and can save practices money on autoclave costs. The kit is also useful for domiciliary visits.

**Reader response number 58**



### PASTE FOR PREVENTING CARIES

GC has introduced a new product – MI Paste Plus – aimed at strengthening enamel in patients who are prone to caries or those that take medication that reduces saliva flow.

The product includes Recaldent that provides high and on-going levels of fluoride release. It also helps reduce sensitivity when applied immediately after tooth whitening, either by power bleaching or home applications.

MI Paste Plus stimulates saliva flow, neutralises bacteria acids and reduces sensitivity.

Available in an assorted box of 10 tubes of five flavours – melon, mint, vanilla, strawberry and tutti-frutti, MI Paste Plus is applied with a finger tip or cotton swab.

**Reader response number 59**



## SHOW PATIENTS PROCEDURES

First Dental Media's patient information system, CAMeROM dentistry in-vision software enables dentists to show patients treatment options in the surgery.

The software is a patient education system that is simply loaded on to your pc. Once installed the software can display 28 procedures filmed on actual patients.

The X-ray library helps inform patients of their own dental conditions by showing comparative annotated radiographs. This can show patients healthy bone levels and actual reduced bone levels in sharp detail, enabling you to explain your diagnosis and treatment plans.

Included in the software is a compre-

hensive photo gallery. You may choose to document in the notes aspects shown to patients, to ensure more accurate record keeping and informed consent.

**Reader response number 60**



## INCREASED MARGINAL BONE PROTECTION

As well as playing a critical role in the aesthetic of the implant, connective soft tissue regeneration helps to protect the marginal bone, adding to the stability and longevity of the final result.

Astra Tech's connective contour is the unique shape created by the

clinician during connection of the abutment to the implant. It allows for an increased connective soft tissue zone contact both in height and volume, which integrates more fully with the transmucosal part of the implant to seal and protect the marginal bone.

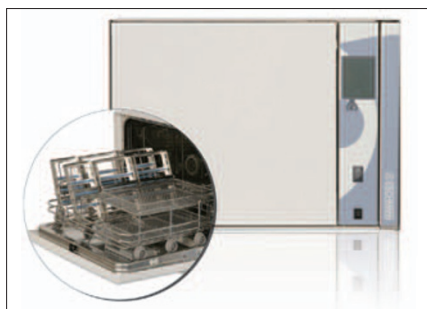
**Reader response number 61**

## SAFER INSTRUMENT CLEANING

Eschmann's new Little Sister IWD 51 washer disinfector brings new standards to the process of instrument cleaning prior to sterilisation. The risks of sharps injury or exposure to cleaning agents associated with conventional hand cleaning are virtually eliminated.

A programmed cleaning process engages two high pressure sprays, which effectively remove organic debris, leaving treated instruments gleaming clean every time.

A rapid cleaning cycle delivers cleaned



instruments in under 20 minutes, while the wash and disinfection cycle further enhances safety.

**Reader response number 62**

## SPECIALIST SOLUTIONS IN SHOW

Blackwell's specialist solutions, including Denshield, a treatment for tooth sensitivity and Dentomycin, an effective tool in the treatment of periodontal disease will be on show at the aesthetic dentist exhibition in

Birmingham next month.

Also on display will be Ledermix Dental Paste, a highly regarded anti-inflammatory and antibiotic treatment, beneficial in the emergency management of unalterable pulpitis in particular.

**Reader response number 63**