Bioartist Oron Catts thinks not. "The real price of growing meat in a lab is hidden," he notes. Muscle cells are macerated in huge quantities of fetal bovine serum obtained by slaughtering pregnant cows

— half a litre of serum yields just 5 grams of meat, says Catts. His speculative *Stir Fly* is a sleek prototype bioreactor co-created by artist Ionat Zurr and designer Robert Foster to grow fly cells in bovine serum. The mix could be siphoned off and eaten as soup, or drained to form insect 'meat'.

Closed-loop urban agriculture systems offer a time-honoured sustainable alternative. AQUAlab, by Dublin-based agricultural start-up firm URBANFARM, harnesses aquaponics - a system in which waste from fish raised for food fertilizes salad and herbs, which in turn purify the water for the fish. (Plants and fish will eventually be harvested as a tasty proof of concept.) The 'Open Ag Lab' showcases another city-farming trend — beekeeping. In the *The Dublin Honey* Project, Irish black bees do their stuff in six apiaries across the city, and ecologist Jane Stout from Trinity College Dublin will be identifying pollen from the honey to determine foraging sources. Counterintuitively, the project argues that cities can be relatively clean for bees because of stringent controls on pesticides. Stout argues, too, for ecological intensification - replacing artificial inputs by optimizing ecosystem services and fostering crop diversity. In service to that vision, botanists at Trinity focus on the microbiome. For Endophyte Club, Trevor Hodkinson, Brian Murphy, Anna Kaja Hoeyer and Anindita Lahiri have extracted the microbiome of wild barley and plated the microorganisms that live in the plant out on agar plates. They show how sprinkling seeds with such endophytes can boost yields, potentially reducing fertilizer use.

The show points out that consumer choices can determine how and what is grown. 'LOCI Food Lab' is a cart peddling personalized snacks made from Irish foods, digitally selected on a tablet device using criteria such as biodiverse, traditional or delicious. My attempts yielded sweet-salty yogurt, shoots and leaves, mushroom dust and dillisk seaweed: a locavore's dream nibble.

Field Test has dug up an assortment of agricultural advances, idealistic prototypes and thought experiments. But the quirkiness on show spurs questioning even as the discoveries framed rouse hope. A coordinated solution to our hungry future remains elusive.

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Inching towards equality

Athene Donald weighs up a survey of workplace changes designed to avoid gender bias.

In the 2013 Lean In (Knopf), Sheryl Sandberg wrote, "The promise of equality is not the same as true equality." Sandberg, chief operating officer of Facebook, purported to show women in corporate America how to succeed. I thought she put too much emphasis on the individual woman to 'man up'. The book that we need to redress the indubitable gender imbalance across many sectors, including science, is one that tells organizations how to reconfigure for equality.

What Works by Iris Bohnet is intended as such a book. Sadly, I found it little more use than *Lean In* for working out how to transform labs and universities. Bohnet is a behavioural economist; her profession sets out to find design principles that nudge others to do the right thing, or approach it. But 'what works' in one place or situation does not necessarily work elsewhere. Take her discussion of a 1993 Indian law to increase the share of women in local government. It is hard to relate that to increasing the number of female engineering professors anywhere. By trying to cover all sectors and many nations, the book overwhelms with examples rather than solutions.

What Works is a curious mix of self-help for organizations and a semi-scholarly review. Bohnet's 70-odd pages of notes and bibliography are a voluminous resource of model and real-world studies. Her writing is accessible. Yet, I was often left puzzling over what message an admonition was meant to convey. I was particularly confused about same-sex teams versus mixed ones. Sometimes Bohnet says that homogeneity is advantageous - for example, when "a task involves coordination", which many do. But in general, she thinks that diversity is the ideal, notably when "collective problem-solving" is involved. So what do you do when you need a coordinated solution to a collective problem, such as finding the Higgs boson?

The biggest problem is the structure. Most of the book the three sections entitled 'The Problem', 'How to Design Talent Management' and 'How to Design School and Work' — mingles solutions and studies. This, I found, made it hard to extract workarounds. Each chapter



What Works: Gender Equality by Design IRIS BOHNET Belknap: 2016.

ends in bullet points listing things to do, but these often seem too distilled. For example: "Prevent gender bias from having an impact: use gender-neutral designs." I am not sure that the typical head of department would be much the wiser.

There is little specifically about research and not a great deal pertaining to higher education. Most of the studies deal with politics and business. International comparators are illuminating in an abstract way, but not when it comes to practical advice for a principal investigator or dean. No explicit help is provided for drafting a job advertisement that demands excellence without putting off the less self-confident; nor is there anything on constructing departmental policies to encourage inclusivity among individuals competing for resources. Many of the organizations that Bohnet discusses have tens of thousands of employees. So their strategies for recruitment and promotion are very different from those for hiring a single tenure-track professor.

That said, readers will learn about some approaches that have worked or failed. I found the idea of reframing job specifications useful: for instance, offering flexibility as the norm that anyone can ask for, rather than that tricky thing that pesky women want. Another simple, but key, step is to purge gendered language from all advertisements. For instance, by saying that salaries are negotiable, the advertisement can help both men and women to feel comfortable opening that dialogue; without it, many women are more reticent, and the gender pay gap opens up.

But I didn't find drawing out the three easy wins for my university very easy. Quotas are helpful, unless there is a backlash because of the idea that less-well-qualified people from under-represented groups have been allowed in. Role models are important, except when people decide 'problem solved' and go back to not thinking about them at all. The book is pervaded with caveats — and justifiably so, because equality is a hard problem to solve.

Bohnet hasn't cracked it because her advice is too broad. But her examples do embody an important point: the path to equality lies in retooling our institutions, not ourselves.

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