learn how to coax stem cells — either from human embryos or from reprogrammed adult cells known as induced pluripotent stem (iPS) cells — to develop into the right sort of replacement cell. It also takes time to work out how to get these cells to integrate into the host tissue and to function. And the steps required to work out how many replacement cells need to be delivered, and how to deliver them safely, cannot be rushed.

The eye and spinal cord are relatively isolated systems. Much will be learnt from them, but the brain and heart are altogether more complicated. Fixing damage in these systems is crucial, however, because together they provide the biggest disease burden in developed countries.

Happily, clinical trials are on the horizon. Treatments for Parkinson's disease are just a few years away from clinical testing. And some for Huntington's disease may not be far behind.

Taking any radical therapy into humans requires caution. Ideally, researchers should be able to use data from a patient in one trial to refine the approach for one in another. So a decision by the Global Force for Parkinson's Disease, or G-force, to bring together teams from Europe, the United States and Japan to define standards for cell preparation and patient selection and monitoring for future trials is particularly welcome (see page 195).

The G-force seems to have learnt the lessons of moving research to the clinic too fast and in isolated teams. Multiple trials of cells derived from fetal brains to treat Parkinson's disease began in the late 1980s, but stopped in 2003 because the outcomes were an uninterpretable mishmash. And trials using adult stem cells to treat heart failure have shown wildly varying outcomes (see *Nature* **509**, 15–16; 2014),

perhaps owing in part to a lack of good preclinical data. But systematic research has now shown that heart cells derived from human embryonic stem cells can engraft into damaged primate hearts and synchronize their beats to it, at least to some extent. Some of the monkeys developed arrhythmias, showing that the technique still needs improvement. The principle of the therapy has been proven, however, which gives confidence that clinical trials may become possible.

"News reports need to be careful not to overhype the potential of cellular therapies." Designing trials to agreed standards will ensure that researchers can understand why any one patient benefited, or failed to benefit, from the treatment. This will magnify the efficiency of the trials and speed up the development of therapies. It is a model that deserves to be widely copied.

News reports need to be careful not to overhype the potential of cellular thera-

pies. As the field inches towards clinical testing, it is important that researchers clearly communicate to the media what the therapies are likely to achieve — and what they are not. Early trials are unlikely to show cures, but that does not diminish their value: even small improvements in quality of life are important to a person with a serious disability. A blind person who becomes able to discern light from shade, a paralysed person who regains some feeling in a limb and a person with advanced Parkinson's disease who can walk independently, if not normally — each will think it worthwhile.

Like all new therapies, stem-cell repair will improve through trial and error. These approaches promise more trial and, hope-fully, fewer errors. ■

Open goal

International researchers can help to improve the scientific enterprise in South America.

Productivity in offices and labs around the world will probably slip a little during the next month, as football fans tune in to watch the 2014 FIFA World Cup, which starts in Brazil this week. Four years ago, nearly half the world's population tuned in at some point during the tournament. And as the world focuses its attention on Brazil, *Nature* has taken the opportunity to widen the view with our special issue on science in South America (see page 201). The package of articles and commentaries details some of the success stories on the continent as well as the substantial challenges faced by researchers there as they seek to build scientific institutions in the wake of decades lost to dictatorships.

They need not struggle alone. From London to Boston to Tokyo, individual scientists and larger organizations in the developed world can offer significant help to South American countries. When *Nature* asked leading South American scientists what kind of assistance would bring tangible benefits, the answers invariably clustered around two key requests to their international colleagues: host young scientists in your laboratories, and come to visit South American researchers.

The flow of students from South America to the United States and Europe has grown in recent years but remains a trickle. Brazil sent fewer than 11,000 undergraduate and graduate students to the United States in 2013 — less than Turkey and Vietnam, countries with much smaller populations and economies. The tally for all students sent to US universities from Latin America and the Caribbean was less than one-third of the number sent by China.

Many South American scientists called on their northern colleagues to recruit more graduate students and postdoctoral scientists from the continent. Even short visits of three to six months can help to train a young scientist. But the exchanges have to be done in a way that does not contribute to the brain drain that has lured many leading researchers to permanent positions in the United States and Europe (see pages 207 and 213). One solution is to provide start-up funds for researchers returning to South America. For example, after postdoctoral training in the United States, Lino Barañao received support from the Rockefeller Foundation to establish his lab at home in Argentina, where he is now the minister of science, technology and innovative production.

Travel needs to go both ways. According to South American researchers, too few scientists visit their continent to spend time in labs, give lectures and attend meetings. Even virtual visits, through video conferences, would help.

The networking requests go beyond the wish to trade research methods and results. Scientists in South America want to know how to select the best people and how to improve coordination between universities and industry. Many called for help in improving science-evaluation processes (see page 209). In Brazil, for example, assessments too often reward quantity over quality.

Investments in sending researchers back and forth can yield longterm dividends. In 1990, Argentine molecular biologist Eduardo Arzt started a fellowship at the Max Planck Institute for Psychiatry in Munich, Germany. After returning to Argentina, Arzt continued to collaborate with Max Planck colleagues — a connection that was key when the society was looking to expand its international programs. In 2011, it established its first South American partner institute in Buenos Aires, run jointly with Argentina's Council for Scientific and Technological Research, and with Arzt as director. Several of the research groups at the institute are led by Argentine scientists lured back from overseas by the opportunity to do toptier science.

NATURE.COM

To comment online, click on Editorials at: go.nature.com/xhungy Football fans in South America are used to seeing top players leave for abroad. Efforts to reverse the flow, in science as in sport, face great challenges. But they are a worthwhile goal.