## TRADE NEWS WHAT'S NEW

Please send trade news information and illustrations to Arveen Bajaj at the BDJ, 64 Wimpole Street, London W1G 8YS. Trade news is supplied as a service to the reader and does not imply endorsement by the BDJ. Normal and prudent research should be exercised before purchase of use of any product mentioned.

## Balance and stability

The Bambach is ergonomically designed to balance and stabilise the pelvis, allowing the spine to function in its optimal axis with a natural curve.

It has been developed to prevent the damaging conditions which can be caused by long periods of sitting and excessive bending and straining, such as bad posture, nerve compression, constricted internal organs, reduced circulation and fatigue. **Reader response number 50** 



## Travel pack launched

Purity Laboratories has developed the Beverly Hills Formula Travelpack. It contains the Beverly Hills Formula pocket toothbrush, interdental brushsticks, and total protection toothpaste in their own handy pouch to easily fit into your pocket, handbag, briefcase, gym bag, desk drawer or glove compartment.

The unique combination of anti bacterial agents, low abrasion and antistain polishers can protect and whiten teeth.

#### Reader response number 52



## Rapid cleaning



Alkapharm's new Floor-Plus antibacterial floor wipes and time saving Floor-Plus mop kit are designed for the rapid cleaning and disinfecting of floors and any other wide surfaces within dental practices.

Ready to use, the wipes are already saturated in solution to clean and disinfect in one operation. Practice staff can use and discard the wipes, with no rinsing necessary. The wipes can be used between patient appointments, in surgeries, waiting rooms and laboratories. The wipes are soaked in a cleaning solution which meets the European standards and has a pleasant lemon scent, keeping practices bleachodour free. Floor-Plus wipes are presented in a soft flowpack of 20 large, ultra thick wipes. They are also available in a comprehensive kit form, comprising Floor-Plus mop, adjustable extension handle and a pack of wipes.

Reader response number 51

## New orthodontic kit for patients

Colgate has a range of products that can benefit orthodontic patients which it has combined to create a new orthodontic kit.

The kit aims to help orthodontic patients achieve good oral hygiene during both treatment and maintenance. Presented in a new and easy to take home bag, it contains a choice of Colgate FluoriGard Daily, FluoriGard AF or Gel-Kam, an orthodontic toothbrush, interdental refill pack, a Colgate toothpaste sample and a patient information leaflet on how to care for fixed braces.

The packs can be used to introduce new patients to the correct oral care routine and are available through selected dental wholesalers including Dental Directory, DHB, CTS and Survival-32. Reader response number 53



### TRADE NEWS FOCUS

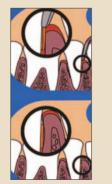
# PERIODONTICS

## Controlled release

PerioChip from Dexcel Dental can be used for adjunct therapy, maintenance therapy and guided tissue generation. It is a is a 4mm x 5mm gelatin chip containing 2.5mg of chlorhexidine digluconate, which is inserted into pockets of 5mm or more.

Once inserted the chlorhexidine is released over the following 7-10 days. It is now available in room temperature form.

#### Reader response number 54



## New periodontal gel

Dentomycin periodontal gel is an adjunctive treatment, which is easy to use and has been developed to help meet and overcome the challenges presented by deeper pockets.

Available from Blackwell Supplies Limited, it can be used together with mechanical means to reduce pocket depth. Reader response number 56



## Scalers and periodontal instrument tips



Sirona offers dentists a portfolio of scalers and periodontal treatment tips geared to a complete spectrum of clinical applications.

With the Sirosonic, the dentist can choose from four supragingival scaling tips, and five subgingival scaling tips. Some of these are curved in three dimensions in order to facilitate optimum access to the premolars.

The piezo-electric drive system of the

## Handpiece range

Henry Schein's range of handpieces include high-speed fibre optic, contra angle and straight handpieces from manufacturers such as Bien Air, SDS Kerr and Micromega as well as their own brand handpieces.

These include the Master Standard handpiece, which has high torque, optimal power and is lightweight and quiet.

The Master Push Button (swivel type) has a push button cartridge that allows a quick and easy bur change with no tool required and is fully autoclavable.

The Precision Torque handpiece is a high speed, lightweight handpiece. Its compact head provides accessibility and visibility, and the unit is fully autoclaveable.

All Henry Schein own brand products offer a 12 month money back guarantee. **Reader response number 57** 

Sirosonic/L oscillates primarily in one plane.

This eliminates the risk that the tip strikes against the tooth and ensures the efficient and non-destructive removal of concrements, according to Sirona. Its handpiece has a powerful ring-shaped light source for the optimum illumination of the treatment area.

Reader response number 55



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## Aesthetic instruments

Ceramicolor from Ash Instruments have hard wearing white ceramic handles which offer durability with aesthetics, according to the company.

Features include six colour coded handles for easy identification and an ergonomically designed octagonal shape that can enhance control, grip and longterm comfort.

The handles can be individually branded with the dental practice name or logo and all Ceramicolor instruments have interchangeable tips offering long term economy.

Reader response number 58

## Interdental brushes to fit every space



TePe has a range of products for each interdental space. For tight contact points, TePe Soft dental tape is slim and flexible, gliding between teeth easily. For patients with poor manual dexterity there is the TePe Floss holder.

For interdental spaces, which are too large for tape or floss, interdental brushes can help by providing superior cleaning.

The newly launched x-large grey (1.3mm) was developed to meet the demands of the profession, specifically perio patients with larger spaces. The TePe range is colour coded for easy identification and has ergonomic handles for comfortable grip. **Reader response number 59** 

## Quick sharpening

The PerioStar 3000 from KerrHaw sharpens hand scaling instruments quickly and effectively, maintaining their original sharpness and geometry, according to the company.

This means that the life expectancy of the instrument will be dramatically improved as very little material is removed throughout the sharpening process, and could save further expenditure on new instruments.

#### Reader response number 60



Disposable tips

OptraSculpt from Ivoclar Vivadent is a double-ended modelling instrument that reduces the tendency of composites to cling. A disposable modelling tip made of non-stick elastomer is attached to both ends of the instrument.

Six different shapes are available which can be combined to create up to 15 different instrument combinations.

The tips are small in diameter making them suitable for very fine modelling whilst the blue colour provides a strong contrast to the composite allowing precision contouring.

#### Reader response number 61



