

TRADE NEWS

Please send trade news information and illustrations to Terry Mordecai at the BDJ, 64 Wimpole Street, London W1G 8YS. Trade news is supplied as a service to the reader and does not imply endorsement by the BDJ. Normal and prudent research should be exercised before purchase or use of any product mentioned.

The Dental Channel

The Dental Channel Ltd is pleased to announce The Last Post Restoration of the Endodontically Treated Tooth, a new interactive multimedia CD-ROM for general and verifiable CPD produced on behalf of the National Centre for the Continuing Professional Education of Dentists.

The course content is provided by Dr Brett Robinson, Senior Lecturer and Honorary Consultant in the Department of Restorative Dentistry, GKT Dental Institute. For more information, screen shots, a sample video and comments from users visit www.dental-channel.co.uk or phone 020 8299 9742.

Reader response number 52



3M ESPE improve!

Protemp 3 Garant material is the new generation of Protemp temporary crown and bridge material from 3M ESPE. 3M ESPE claims like its predecessor it is a composite material for the fabrication of accurate and reliable temporary crowns, bridges, inlays, onlays and veneers in the surgery and laboratory.

3M ESPE claims its resin matrix and filler composition has been modified in order to provide it with significant additional benefits. Fracture resistance is one of the most important criterion for the ideal temporary crown and bridge material.

3M ESPE is constantly improving its Protemp range of temporisation materials in which Protemp 3 Garant system now replaces Protemp material. Protemp 3 Garant material is significantly different. For more information visit www.3MESPE.com.

Reader response number 53



The 2in1 liquid gel that cleans and rinses

Colgate is pleased to announce the launch of the 2in1 toothpaste and mouthwash range. Colgate 2in1 combines the cleaning power of toothpaste with the freshness of mouthwash.

Colgate claims the easy-to-use liquid gel formulation has a light foaming action that flows easily between the teeth, leaving the mouth clean with its high impact flavours delivering a fresh feeling.

The Colgate 2in1 toothpaste and mouthwash comes in three different flavours, Fresh Mint, Clean Mint and Whitening. It is available in 100ml stand up flip top bottles and is available through Colgate customer services.

Also from Colgate is the Total Professional Ultra Compact Toothbrush. Colgate claims it gives patients all the benefits of a scientifically designed manual toothbrush with a significantly smaller head (30% smaller than the Colgate Total Professional Compact toothbrush) for better access and plaque removal, even in hard to reach areas.

For more information on these products phone Colgate customer services 01483 401 901.

Reader response number 51

The new Active Plus range from Steradent

Steradent is pleased to launch the Active Plus range of specialist denture cleaning products. Steradent claims the Active Plus range not only cleans but also protects dentures from bacteria build up.

The new Steradent Active Plus range offers two formulated variants, Original and Fresh. Steradent claims dentures soaked for just 10 minutes in Steradent Active Plus will be hygienically clean and protected against bacteria build up for up to 12 hours.

Steradent claims the Steradent Active Plus range offers anti-bacterial and anti-fungal properties via a complex active oxygen system, which kills bacteria,

bleaches stains and disperses plaque. In addition, the chemical formulation of Steradent Active Plus helps reduce surface tension on the denture.

For more information phone 0845 769 7079.

Reader response number 54

