TRADE NEWS

Please send trade news information and illustrations to Terry Mordecai at the BDJ, 64 Wimpole Street, London W1G 8YS. Trade news is supplied as a service to the reader and does not imply endorsement by the BDJ. Normal and prudent research should be exercised before purchase or use of any product mentioned.

A new angle from 3M

3M Unitek are pleased to announce the launch of the new AlastiK Easy-to-Tie Ligatures. 3M Unitek claims if placing elastomeric modules causes dentists problems then the AlastiK Easy-to-Tie Ligatures are the solution.

Designed with a forty-five degree bend, 3M Unitek claims AlastiK makes bracket ligation hook up easier and more efficient than before.

Their angled shape reduces the amount of movement needed for bracket ligation improving the process for the clinician.

For more information or a free sample phone the 3M Unitek team on 01274 392222.

Reader response number 52

The new SATINfloss

Oral-B is re-launching SATINfloss with new packaging. SATINfloss is an advanced technology floss manufactured from a dual component fibre that combines a strong nylon core with a polymer

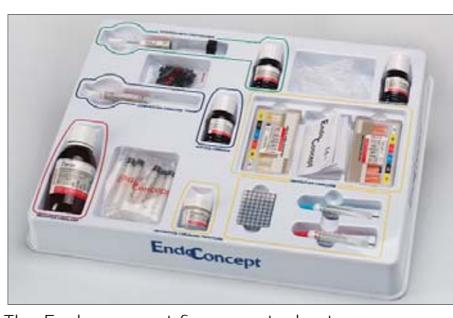
Oral-B claims the nylon core gives the floss strength and makes it resistant to breakage, whilst the polymer sheath



allows it to glide between even the tightest interdental spaces.

If you would like to place an order contact your local representative or one of the national dental wholesalers.

Reader response number 53



The Endoconcept from septodont

Septodont is pleased to announce the launch of the Endoconcept. This inclusive treatment aid is a kit for all endodontic clinical procedures. Septodont claims the Endoconcept pack has been designed to meet the needs of modern Dental Practitioners and have been selected following the recommendations of some of Europes leading Endodontists.

The Endoconcept pack contains the following; Canal + for root canal reaming and lubrication, Largal ultra - chemical reaming, Parcan - root canal irrigation, Endosolv E-root canal filling removal, Endocal-intra canal decontamination, Cimpat N- temporary crown filling, Gutta Percha and paper points, R4- root canal decontamination, Acroseal - nonsoluble root canal filling by sealing of gutta percha, Application tips, pipettes and mixing pads, Endodontic syringes and needles

The new Endoconcept pack offers the dental industry a portfolio of highly effective products of proven reliability. For more information call 01622 695520 or visit www.septodont.co.uk. Reader response number 51

Affinis get 4 star award from the US

Coltene Whaledent has received awards from two leading testing organisations in the USA; Dental Advisor and Reality Publishing Co.

The top five star rating was given to both Coltene Jet Bite and Hygienic Non-latex dam by Reality Publishing, who also awarded a 4 star rating to Affinis, President MicroSystem, System 360 and trays, in addition to Hygienic Latex Dental Dam, 9 clamp pack and frames.

Dental Advisor awarded a, awarding 41/2 star rating to both Affinis and President 360 Heavy body. Coltene Whaledent is continuing an intensive development programme on all its products Reader response number 54

