93% of respondents are aware of the BDJ.
70% of dentists are aware of BDJ in Practice.

The BDJ is the first choice preferred journal for 41% of respondents.

84% of respondents have recently read or looked at the BDJ.

And who thinks that dental publications are a good way to look for job vacancies?

77% of dentists.

Almost 5x as many dentists look at the classified jobs/products section of the BDJ Portfolio than of any other dental publication.

If you’re interested in recruiting or classified advertising in the most respected dental publications please contact 020 7843 4729 or bdj@nature.com.