If your university or organization is planning to host a science conference, meeting or course in the second half of 2015, advertising in the Natureevents Directory can help you reach an engaged audience of scientists from all over the world.

Along with being printed in the June 25, 2015 issue of Nature, the 2015 Mid-Year Natureevents Directory is available year-round online.

**Nature at a glance:**
Impact Factor: **42.351**
Print Readership: **421,698**
Monthly online page views: **8.4 million**

**Natureevents Directory Demographics**

**EVENTS BY REGION**
- Americas: 32%
- UK/Europe: 46%
- Asia Pacific: 18%
- Rest of World: 4%

**EVENTS BY TYPE**
- Conference/Symposium: 66%
- Course/Lecture/Seminar: 14%
- Webinar/Virtual Event: 3%
- Workshop: 4%
- Meeting/Forum/Networking: 4%
- Congress/Summit: 6%
- Exhibition: 1%
- Other: 2%

**EVENTS BY SUBJECT AREA**
- Life Sciences: 65%
- Engineering: 6%
- Physical Sciences: 3%
- Chemical Sciences: 5%
- Earth & Environmental Sciences: 3%
- Other: 17%

**DID YOU KNOW?** Natureevents.com has listings for events in 90 countries*

*Publisher Data 2014

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Contact your sales representative today!

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Current event postings on natureevents.com