

# Nature Reviews Immunology

**FOCUS: In-depth coverage of research related to the tissues, cells, and molecules involved in the human body's defense mechanisms.** *Nature Reviews Immunology* provides basic and clinical researchers with insight into how the immune system develops, how the body defends itself against disease, and what happens when it all goes wrong. *Nature Reviews Immunology* is designed for researchers and clinicians with interests in cellular immunology, innate and adaptive immunity, infection, inflammation, tumor immunology, transplantation immunology, vaccines and immunotherapy.



*"Nature Reviews Immunology contains the latest comprehensive information about developments in immunology along with their past perspectives - which is a good way to know the way other people think and do research, so one can fine tune his own methods."*

Staff Scientist, Industry/Corporation



## AT A GLANCE

Launched	2001
Frequency	Monthly
Impact Factor	28.3*

## PRINT DATA

Print circulation	1,900
Estimated readership	11,600

## GEOGRAPHIC BREAKDOWN

Americas	52%
UK/EUR/ROW	37%
Japan/Asia	11%

## ONLINE DATA

Monthly unique users	43,100
Monthly page views	508,000
Monthly e-toc recipients	101,400

## SUBJECTS COVERED

As with *Nature Immunology*, antigen presentation and receptors, apoptosis in the immune system, autoimmunity and tolerance, development of the immune system, effector cell function, immune dysfunction and vaccines, immune gene regulation and recombination, innate immunity and inflammation, molecular, cellular, and systemic immunology, molecular signals, microbial and viral immunopathology, regulation of the immune system, transplantation and tumor immunology.

## ONLINE USER SURVEY DATA

### GEOGRAPHIC BREAKDOWN

Europe	44%
US	30%
Asia Pacific	18%
ROW	8%

### JOB TITLE

Senior Scientist	61%
Scientist	32%
Senior Business Manager	4%
Other	3%

### PLACE OF WORK

College/University	59%
Industry/Corporation	12%
Publicly Funded Research Institute	9%
Governmental	9%
Other	11%

### TOP PRODUCTS PURCHASED

Antigens & Antibodies
Enzymes & Reagents
Cell Culture Equipment
PCR
RNA Isolation & Purification
Electrophoresis

78% of print readers read both print and online.

19% of total readers work in departments with purchasing budgets of over \$1,000,000.

\*2007 Journal Citation Report (Thomson Reuters, 2008)

