

Nature Reviews Genetics

FOCUS: Providing researchers in genetics and biology with a comprehensive review of the latest developments in modern genetics. *Nature Reviews Genetics* is ranked #2 among Genetics and Heredity journals, second only to *Nature Genetics*. This makes it the primary review title for the genetics community. This journal delivers a comprehensive review of new developments to a wide audience that includes researchers, department heads from both industry and academia, students and educators, policy makers, and bioethicists who use genetics and genomics approaches in their work.



"It's the place to find state of the art reviews on hot topics in Genetics"

Senior Scientist,
Business Development Manager, Industry/Corporation, Spain

AT A GLANCE	
Launched	2000
Frequency	Monthly
Impact Factor	22.399*
PRINT DATA	
Print circulation	1,800
Estimated readership	12,100
GEOGRAPHIC BREAKDOWN	
Americas	52%
UK/EUR/ROW	39%
Japan/Asia	9%
ONLINE DATA	
Monthly unique users	49,400
Monthly page views	575,400
Monthly e-toc recipients	143,000

SUBJECTS COVERED

As with *Nature Genetics*, The molecular pathology of human disease; advances in cancer genetics and in gene therapy; analysis of the activity of human gene products; epigenetics and the regulation of gene expression; molecular analysis of simple and complex genetic traits; strategies and technologies for extracting function from genomic data; fundamentally conserved developmental modules; genetic mechanisms of cell differentiation and functional genomics.

ONLINE USER SURVEY DATA

GEOGRAPHIC BREAKDOWN	
Europe	44%
US	32%
Asia Pacific	17%
ROW	7%

JOB TITLE	
Senior Scientist	56%
Scientist	35%
Senior Business Manager	5%
Other	4%

PLACE OF WORK	
College/University	63%
Publicly Funded Research Institute	10%
Governmental	10%
Industry/Corporation	6%
Other	11%

TOP PRODUCTS PURCHASED	
Enzymes & Reagents	
PCR	
Computer Software	
Electrophoresis	
RNA Isolation & Purification	
Antigens & Antibodies	

75% of print readers read both print and online.

19% of total readers work in departments with purchasing budgets of over \$1,000,000.

*2007 Journal Citation Report (Thomson Reuters, 2008)

