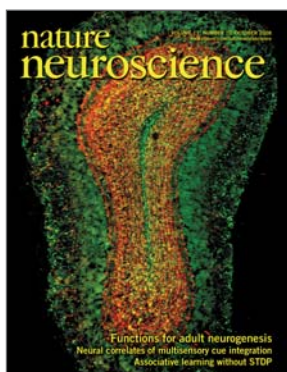


Nature Neuroscience

FOCUS: Providing the worldwide neuroscience community with fundamental insights into the functioning of the human nervous system through original research and developments in the field. *Nature Neuroscience* ranks #2 among monthly Neuroscience titles, second only to *Nature Reviews Neuroscience*. *Nature Neuroscience* connects with researchers in industry and academia, students of neuroscience, and medical professionals interested in the latest developments related to the human brain and nervous system.



"It's a good journal with a diverse range of neuroscience articles that are of good quality... There is integrity in this journal which I appreciate and I truly hope never changes."

Graduate Student, US

SUBJECTS COVERED

Cellular and molecular neuroscience, computational neuroscience, development of the nervous system, disorders of the brain, higher cognition and language, regulatory systems sensory, motor systems and behavior.

ONLINE USER SURVEY DATA

GEOGRAPHIC BREAKDOWN	
Europe	38%
US	41%
Asia Pacific	14%
ROW	7%

JOB TITLE	
Senior Scientist	57%
Scientist	28%
Senior Business Manager	5%
Other	10%

PLACE OF WORK	
College/University	68%
Governmental	8%
Industry/Corporation	6%
Publicly Funded Research Institute	5%
Other	13%

TOP PRODUCTS PURCHASED	
Antigens & Antibodies	
Computer Software	
Enzymes & Reagents	
Cell Culture Equipment	

81% of print readers read both print and online.

16% of total readers work in departments with purchasing budgets of over \$1,000,000.

64% of total readers involved in the product purchasing process.

AT A GLANCE	
Launched	1998
Frequency	Monthly
Impact Factor	15.664*
PRINT DATA	
Print circulation	1,800
Estimated readership	11,900
GEOGRAPHIC BREAKDOWN	
Americas	47%
UK/EUR/ROW	30%
Japan/Asia	23%
ONLINE DATA	
Monthly unique users	82,600
Monthly page views	1,035,900
Monthly e-toc recipients	117,900

*2007 Journal Citation Report (Thomson Reuters, 2008)