

Nature Immunology

FOCUS: Providing researchers and medical professionals with fundamental insights into the workings of the immune system. *Nature Immunology* is the second-highest ranked monthly Immunology title, second only to *Nature Reviews Immunology*. By bringing original immunology research from all science disciplines together in one high-profile journal, *Nature Immunology* appeals to any researcher or medical professional who shares an interest in critical and timely immunology-based research topics such as inflammation, vaccine development, transplantation, gene regulation, and tumor immunology.



“As a consequence of rigorous protocols Nature Immunology... reveals deeper insights into immunology. It is among the principle scientific international journals of the world and represents a gold standard.”

Staff Scientist, Industry/Corporation

SUBJECTS COVERED

Antigen presentation and receptors, apoptosis in the immune system, autoimmunity and tolerance, development of the immune system, effector cell function, immune dysfunction and vaccines, immune gene regulation and recombination, innate immunity and inflammation, molecular, cellular, and systemic immunology, molecular signals, microbial and viral immunopathology, regulation of the immune system, transplantation and tumor immunology.

ONLINE USER SURVEY DATA

GEOGRAPHIC BREAKDOWN	
Europe	37%
US	34%
Asia Pacific	20%
ROW	9%

JOB TITLE	
Senior Scientist	60%
Scientist	30%
Senior Business Manager	5%
Business	1%
Other	4%

PLACE OF WORK	
College/University	59%
Industry/Corporation	11%
Governmental	9%
Publicly Funded Research Institute	7%
Other	16%

TOP PRODUCTS PURCHASED	
Antigens & Antibodies	
Enzymes & Reagents	
Cell Culture Equipment	
PCR	
RNA Isolation & Purification	
Electrophoresis	

82% of print readers read both print and online.

19% of total readers work in departments with purchasing budgets of over \$1,000,000.

74% of total readers involved in the product purchasing process.

*2007 Journal Citation Report (Thomson Reuters, 2008)