

Nature Geoscience

FOCUS: Covering research across the entire spectrum of earth sciences. *Nature Geoscience* is one of NPG's newest journals, established in January of 2008 to cover research related to our ever-changing planet. Understanding the Earth's history and its future is becoming critically important as human influence on climate, landscapes, oceans, and the atmosphere expands. Topics attracting global attention are covered in *Nature Geoscience* including climate science, glacier studies, oceanography, petrology, and more.



"It is and will be the top journal on Earth Sciences."

Assistant Lecturer, College/University, China

"Provides high-impact articles relevant to atmospheric sciences. Also, the editorial and journalistic quality is on par with Nature, which is the best in the business."

Staff Scientist, Publicly Funded Research Institute, US

AT A GLANCE	
Launched	2008
Frequency	Monthly
Impact Factor	N/A
PRINT DATA	
Print circulation	2,350
Estimated readership	14,500
GEOGRAPHIC BREAKDOWN	
Americas	38%
UK/EUR/ROW	43%
Japan/Asia	19%
ONLINE DATA	
Monthly unique users	18,900
Monthly page views	142,600
Monthly e-toc recipients	9,000

SUBJECTS COVERED

Atmospheric science, biogeochemistry, climate science, geobiology, geochemistry, geoinformatics and remote sensing, geology, geomagnetism and palaeomagnetism, geomorphology, geophysics, glaciology, hydrology and limnology, mineralogy and mineral physics, oceanography, palaeontology, palaeoclimatology and palaeoceanography, petrology, planetary science, seismology, space physics, tectonics and volcanology.

ONLINE USER SURVEY DATA

GEOGRAPHIC BREAKDOWN		JOB TITLE		PLACE OF WORK		TOP PRODUCTS PURCHASED	
Europe	43%	Senior Scientist	48%	College/University	64%	Personal Computer/Mac/workstation	
US	31%	Scientist	38%	Governmental	11%	Databases and Information Systems	
Asia Pacific	18%	Senior Business Manager	6%	Publicly Funded Research Institute	9%	Microscopy	
ROW	8%	Other	8%	Industry/Corporation	7%	Remote Sensing/Satellite Data	
				Other	9%		

69% of print readers read both print and online.

59% of total readers involved in the product purchasing process.

13% of total readers work in departments with purchasing budgets of over \$1,000,000.