LOOKING TO SHOWCASE YOUR LEGAL SERVICES?

Focus on Legal Services

Get connected to British dental professionals by advertising in this specialised classified section of the *British Dental Journal*, the first choice journal for dentists*.

Advertising in the Focus on Legal Services section will ensure your advert reaches all members of the British Dental Association via the #1 journal for the dental industry*.

BOOKING DEADLINE: 18 March, 5pm
AD CLOSE DEADLINE: 19 March, 10am

Don’t miss out on this targeted section if you:

✔ are a specialist solicitor to the dental market
✔ are a legal advisor
✔ specialise in the sale and acquisitions of dental practices
✔ specialise in employment law
✔ specialise in wills and wealth planning

Our Compliments

Any classified adverts placed in the ‘Focus on’ section will also receive a complimentary 2-week online posting on www.bdjjobs.com. The *BDJ Jobs* website is the UK’s leading database for dental classifieds and had 19% year-on-year growth in page views during 2013◊◊.

Optimise Your Advertising

Speak to your sales representative about ways of enhancing your advertising, including opting for our highly successful advertorial pages at discounted rates.

Almost four times as many dentists look at the classified Jobs/Products section of the *BDJ* than any other publication*.

70% of readers state they have taken action after seeing an advertisement or article in *BDJ*

For more information contact your sales representative
Robynne Batley | Classified Sales Executive
T: +44 (0) 20 7843 4712 | E: robynne.batley@nature.com

*BDTA Dental Media Readership Survey, 2013 | †Audit Bureau of Circulation (ABC), 1 January 2012 - 31 December 2012 | ‡WebTrends Data, Jan - Nov 2013
◊ 2012 Reader survey | ◊◊WebTrends Data, Jan - Nov 2013 compared to Jan - Nov 2012