

# NATURE METHODS CONTENT CALENDAR 2008

| Issue Date   | ✓ Product Focus**  | Technology/<br>Special Feature | Supplementary information   | Month                  | Conference   | City                           | Country      | MB        | BD        | Ad Close | Copy Due |
|--------------|--|--------------------------------|---|------------------------|--|--------------------------------|--------------|-----------|-----------|----------|----------|
| <b>JAN</b>   |  |                                |   |                        |  |                                |              |           |           |          |          |
|              | <input type="checkbox"/> <b>Stem Cells</b>                 | Lab Automation                 | Small scale robotics, plate readers, liquid handling, automated incubators  | Jan 27 - 29            | Lab Automation   | Palm Springs, CA               | USA          |           | <b>BD</b> | Dec - 7  | Dec - 11 |
| <b>FEB</b>   |  |                                |   |                        |  |                                |              |           |           |          |          |
|              | <input type="checkbox"/> <b>Liquid Handling</b>            | Structural Genomics            | Protein expression, protein purification, X-ray crystallography, NMR  | Mar 2 - 7              | Pitcon 2008  | New Orleans, LA                | USA          | <b>MB</b> | <b>BD</b> | Jan - 10 | Jan - 14 |
| <b>MAR</b>   |  |                                |   |                        |  |                                |              |           |           |          |          |
|              | <input type="checkbox"/> <b>Antibodies</b>                 | DNA Sequencing                 | DNA Sequencing methods, instruments, chemistry, DNA sample prep<br><b>READEX</b>                                      | Apr 1 - 4              | Analytica 2008   | Munich                         | Ger          | <b>MB</b> | <b>BD</b> | Feb - 08 | Feb - 12 |
| <b>APRIL</b> |  |                                |   |                        |  |                                |              |           |           |          |          |
|              | <input type="checkbox"/> <b>Cell Separation</b>            | RNA Technologies               | siRNA, shRNA, related bioinformatics<br><b>LAB OFFERS</b>   | Apr 5 - 9<br>Apr 12-16 | FASEB/AAI Annual Meeting<br>AACR                                       | San Diego, CA<br>San Diego, CA | USA<br>USA   | <b>MB</b> | <b>BD</b> | Mar - 10 | Mar - 12 |
|              |  |                                |   | Apr 6 - 10             | Society for Biomolecular Screening 14th Annual Conference & Exhibition | St. Louis, MO                  | USA          |           | <b>BD</b> |          |          |
|              |  |                                |   | Apr 6 - 10             | 235th American Chemical Society Spring Meeting                         | New Orleans, LA                | USA          | <b>MB</b> | <b>BD</b> |          |          |
| <b>MAY</b>   |  |                                |   |                        |  |                                |              |           |           |          |          |
|              | <input type="checkbox"/> <b>Fluorescence / Imaging</b>     | SNP Genotyping                 | SNP chips and other genotyping platforms, aCGH  | Jun 1 - 5              | American Society for Microbiology 108th General Meeting (ASM)          | Boston, MA                     | USA          | <b>MB</b> | <b>BD</b> | Apr - 10 | Apr - 14 |
| <b>JUNE</b>  |  |                                |   |                        |  |                                |              |           |           |          |          |
|              | <input type="checkbox"/> <b>Proteomics / Biomarkers</b>    | Nanotechnology and Biology     | Laser tweezers, atomic force microscopy, optical traps  | Jun 17 - 20            | Bio 2008   | San Diego, CA                  | USA          | <b>MB</b> | <b>BD</b> | May - 09 | May - 13 |
| <b>JULY</b>  |  |                                |   |                        |  |                                |              |           |           |          |          |
|              | <input type="checkbox"/> <b>Genotyping</b>                 | Imaging and Detection          | Microscopy software, fluorescent proteins, antibodies   |                        |  |                                |              |           |           | Jun - 10 | Jun - 12 |
| <b>AUG</b>   |  |                                |   |                        |  |                                |              |           |           |          |          |
|              | <input type="checkbox"/> <b>Biochips</b>                   | Mass Spec and Proteomics       | Mass spectrometry and upstream separation   | Aug 30 - Sep 2         | ELSO 2008 - European Life Scientist Organization                       | Nice                           | France       |           | <b>BD</b> | Jul - 11 | Jul - 15 |
| <b>SEPT</b>  |  |                                |   |                        |  |                                |              |           |           |          |          |
|              | <input type="checkbox"/> <b>Centrifuges</b>                | Genomics                       | DNA isolation kits, DNA sequencing, genotyping, biological databases  |                        |  |                                |              |           |           | Aug - 08 | Aug - 12 |
| <b>OCT</b>   |  |                                |   |                        |  |                                |              |           |           |          |          |
|              | <input type="checkbox"/> <b>Chromatography</b>             | Scientific Software            | Software for genetic analysis, DNA sequence analysis, software from microarray data, RNAi design<br><b>LAB OFFERS</b> | TBA<br>Oct 14 - 16     | NIH Research Festival and Exhibit<br>MIPTC                             | Bethesda, MA<br>Basel          | USA<br>Switz | <b>MB</b> | <b>BD</b> | Sep - 10 | Sep - 12 |
| <b>NOV</b>   |  |                                |   |                        |  |                                |              |           |           |          |          |
|              | <input type="checkbox"/> <b>Drug Screening / Discovery</b> | Neuroscience Tools             | Fluorescent probes, antibodies, microscopes, cameras<br><b>READEX</b>   | Nov 15 - 19            | Society for Neuroscience   | San Diego, CA                  | USA          | <b>MB</b> | <b>BD</b> | Oct - 10 | Oct - 15 |
|              |  |                                |   | Nov 12 - 15            | American Society of Human Genetics (ASHG)                              | Philadelphia, PA               | USA          | <b>MB</b> | <b>BD</b> |          |          |
| <b>DEC</b>   |  |                                |   |                        |  |                                |              |           |           |          |          |
|              | <input type="checkbox"/> <b>Flourescence / Imaging</b>     | Stem Cells                     | Cell culture, cell culture media, transfection, single cell isolation methods, antibodies                             | Dec 13 - 17            | American Society for Cell Biology 47th Annual Meeting (ASCB)           | San Francisco, CA              | USA          | <b>MB</b> | <b>BD</b> | Nov - 06 | Nov - 10 |

## KEY

✓ Please supply more information. **MB** Manned Booth. **BD** Bonus Distribution. **BD** Bonus Distribution (**LAB OFFERS**).

\*\*E-mail information to productfocus@nature.com. **Note** All content subject to change.